



MARCH 2016

CHAPTER NEWS

## THE SUNCOAST REGIONAL EMMY® AWARDS ARE HEADED TO ORLANDO IN 2016

EXCITING NEWS! MARK YOUR CALENDARS! The 2016 Suncoast Regional Emmy® Awards will be held in Orlando on December 3rd at the Rosen Centre Hotel on International Drive. The Rosen Centre Hotel has more space to accommodate our chapter — larger banquet facilities and over 1,200 guestrooms. With the hotel's close proximity to Orlando's most popular attractions, it's a great opportunity to turn the EMMY® Gala into a mini-vacation! So plan ahead and SAVE THE DATE!



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CHAPTER NEWS

**ORLANDO'S ROSEN CENTRE HOTEL IS THE NEW 2016 EMMY® DESTINATION**

Centrally located on popular International Drive, Rosen Centre Hotel brings you within minutes of all the attractions and entertainment that make Orlando an exciting destination. In addition to being close to theme parks, shopping and world-class golf, the Rosen Centre Hotel is just 12 minutes from Orlando International Airport.

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Rosen Centre Hotel® Orlando

**MIAMI STATIONS WORK HARD TO COVER PRESIDENT'S CUBA TRIP**

By Kevin Eck TVSPY

All of Miami's English language affiliated stations were in Havana last week to cover President Obama's trip to Cuba, the first by a U.S. president in nearly a century.

The Miami Herald reports the Miami stations have become experts at how to get things done in a country that was once a communist stronghold.

"It's like working in any other foreign country — except there's no Radio Shack or Walgreens," WFOR anchor Elliott Rodriguez told The Herald. "When something breaks down, like batteries, or you need cables, it's really difficult."



*To bring everything from Miami, stations fill out form after form, often weeks in advance, to comply with government regulations. Cuba is especially sensitive to wireless microphones — standard TV hardware — presumably for fear they might be misused for spying. Satellite phones are similarly frowned on.*

*Most news crews are forced to rely on CNN and the Associated Press — the two news agencies with the biggest, permanent Havana footprint — to book time on their government-approved satellites. Local 10 shot Sunday from the Plaza de la Revolución, the site of AP's video tent.*

*The cost is exorbitant. None of the stations divulged its Cuba travel budgets. But a single live shot from Havana, just in terms of satellite expense, might cost 20 times more than it does in the U.S. Obama's visit could comprise 50 live shots.*

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**WSVN 7 FABIAN CARRILLO, WSVN NEWS PHOTOG, SHARES HIS TRIP TO CUBA ON FACEBOOK**

Fabian Carrillo was on assignment in Cuba last week with two other photographers — Julio Jara and Chris Eme — Executive Producer Diana Reed and three reporter/anchors — Craig Stevens, Robbin Simmons and Alex DiPrato — sent by WSVN 7 Miami to cover President Obama’s historic visit to the island. We’d like to share a few of his Facebook posts. Thank you Fabian!



*As they say – it takes a village to put together a remote broadcast (especially when you’re in Cuba) I’m a lucky guy to work with this fantastic group.*



*@alexdiPrato and I outside LatinoAmericano stadium before the Cuba vs Tampa Bay Rays game and then outside the stage where The Rolling Stones will play Friday night.*



*Most classic cars are used as taxis, much to the delight of tourists.*

**WSVN 7 HOW TO BE ON-CAMERA WITHOUT SOUNDING LIKE TED BAXTER**

By Kevin Eck TVSPY

WSVN anchor and reporter Nicole Linsalata echoes what’s been said before about being on-air: Be authentic.

Linsalata gives advice on how to avoid coming off like an impersonation of The Mary Tyler Moore Show’s tightly-wound anchor Ted Baxter.

“Sound like yourself, but pump up the energy a little bit,” Linsalata told Reel Media Group. “Just sound like ‘you’ telling a really interesting story to someone you know.”

Check out her tip on Being Authentic: <https://youtu.be/XEqQ57egpaE>



**Nicole Linsalata, WSVN Reporter/Anchor**



National Television Academy Suncoast Chapter

[www.suncoastchapter.org](http://www.suncoastchapter.org)



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### ACCORD PRODUCTIONS HAS PURCHASED THE WELCOME CHANNEL

Accord Productions, in partnership with Act Productions, has purchased The Welcome Channel, which includes distribution to 10,000 hotel rooms in Dade and Broward. Accord Productions plans on doubling the amount of hotels and improving the programming.



## CALL FOR ENTRIES ONLINE MAY 1

[suncoastchapter.org](http://suncoastchapter.org)

Eligibility Period: July 1, 2015 – June 30, 2016 | Deadline to submit entries: July 1, 2016



The National Academy of Television Arts & Sciences Suncoast Chapter

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SUNCOAST CHAPTER



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### WPLG ANNOUNCES THE LAUNCH OF "SoFlo HOME PROJECT" A NEW, LOCALLY-PRODUCED, WEEKLY SHOW, FEATURING MARTIN AMADO

WPLG-TV, Local 10, the ABC affiliate in Miami-Fort Lauderdale announced the launch of a new, weekly show, "**SoFlo HOME PROJECT**," which will debut Saturday, April 2 at 11:00 am. Host of **SoFlo HOME PROJECT** will be South Florida home designer, Martin Amado.



"We are extremely excited about our newest locally-produced show in our Saturday morning lineup. **SoFlo HOME PROJECT** joins Local 10 News and **So Flo TASTE**, to round-out our Local 10 Saturday morning schedule," said WPLG, President, Bert Medina, "and it's great to have Martin Amado hosting the show. His years of experience on local and national TV make him uniquely qualified for this exciting new show."

**MARTIN AMADO** is an interior decorator, lifestyle expert, and prolific writer on the subject of home décor. He's been a fixture on local South Florida TV for the past 11 years. In addition, Martin's been featured on numerous Spanish-language media platforms airing nationally in the United States and throughout Latin America. He is currently the host of "ION@Home" seen nationally on ION Television. He's also been a guest expert for the HGTV (Home & Garden Network) "Home," on the Home Shopping Network and as a host/designer for HGTV shows such as "Small Space," "Big Style" and "Decorating Cents."

'On **SoFlo HOME PROJECT** I will specialize in makeovers, working with SoFlo HOMERS (home owners) to achieve the decorator-look for less," said Martin Amado, "I'll be showing our viewers actual projects, they can do at home, for their home."

**SoFlo HOME PROJECT** will also have features including, outdoor spaces, landscape design and Real Estate.



### MEL TAYLOR IS RETIRING FROM WPLG

Mel Taylor, a 42 year veteran of television news and a Silver Circle Award Recipient retires March 31, 2016.

Come wish Mel well before he begins another chapter in his life and another chapter in a future novel.

**Saturday, April 2 • 2pm to 6pm  
at Bokampers  
3115 NE 32nd Avenue • Fort Lauderdale**

Mel's first television reporting job right out of college was in Des Moines, Iowa. He would also meet his wife Joyce in Des Moines.

He then moved south to Miami to work for WSVN for about 5 years before being hired by WPLG in 1981, where he has worked ever since. He worked the streets of Miami Dade and Broward as a Reporter before transitioning to the Assignment Desk over 6 years ago.

All the best to you Mel!



**Mel Taylor with his wife and daughter  
at the 2012 Silver Circle reception**

**M A R C H 2 0 1 6**

**REGIONAL NEWS**



**PHOTOGRAPHER RECALLS CAPTURING TRIPLE WATERSPOUT**

*Capturing a tornadic waterspout on Lake Pontchartrain by Brian Lukas, WWL-TV Photographer*

MANDEVILLE, LA. – Capturing a Tornadic Waterspout on Lake Pontchartrain: “This is not the norm ... the kind of waterspout we see in this part of the world. THIS IS NOT THE NORM. Meteorologist may see this, maybe once in their entire career, if that ... It is highly unusual,” said National Weather Service Meteorologist Michael Koziara.



**Michael Koziara**  
National Weather Service Meteorologist

The “once in a career” weather feature was captured on live television by me and Ashley Rodrigue from Mandeville on Lake Pontchartrain, Tuesday, February 23.

As the severe weather system approached, we were monitoring the disturbance in the field. While forecasters and viewers were observing data on a radar screen from

the National Weather Service, Ashley Rodrigue and I were reporting from the most western part of the Mandeville seawall when we witnessed a unique phenomena of nature — a Tornadic Waterspout. To see such a unique event as it develops and unfolds in front of you is amazing. But, to transmit the event for live television so others in our viewing area are able to witness the severity of the approaching weather system, was a combination of situational awareness, being prepared to react to such an event, and ... luck.



**Brian Lukas**  
WWL-TV Photographer

Just a little after noon the unstable weather system came out of the southeast over Lake Pontchartrain circling in from Kenner where it had already caused damage.

I began setting up for our second live shot for television when I realized a large dark cloud seemed to fill the horizon. A small cone was starting to protrude near the middle of the weather system. Over the years I have seen many waterspouts on the lake while fishing, but this one appeared different from the others. I called out to Ashley to have our station take my picture live. She contacted them and related what was unfolding in front of us.

The producers were monitoring our images from the lake and quickly took it live. In a matter of seconds a thin cylindrical line, usually associated with a waterspout formed from the dark cloud down to the lake, then it broadened into a large cone shape. A few seconds later the conic shape grew larger, darker in color — the base seemed to be churning much more water. The cone was getting larger through my lens. The system was advancing in our direction. All of this unfolding in front of us while I was filming for live TV. Amazing. I was in awe of the event unfolding in front of my lens as I transmitted these images back to the station on live television.



Then all of a sudden another small waterspout formed off the southern edge of the large conic waterspout. The larger conic waterspout, at this time, was growing into a very broad and much darker image. Through my lens, the waterspouts seemed much closer than someone just looking at the fascinating image from the Mandeville seawall. As my eyes began to fix on the weather



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### CAPTURING A TORNADIC WATERSPOUT ON LAKE PONTCHARTRAIN

event that was created before me — the two waterspouts — another phenomenon happened ... a third waterspout formed. As the third waterspout formed the second waterspout moved north quickly, as if dancing around the massive middle spout, while the third smaller spout took a position to the South. It almost seemed as if one waterspout was making room for the other by moving around the main waterspout structure. There are now three waterspouts developing in the lake as I captured the images with my camera and ... on Live Television. Because I was transmitting this weather event live, and the technical staff back at WWL-TV responded so quickly, it caught our on-air talent a little off guard ... they initially reported it as a pre-recorded feed ... but when they realized it was live they responded just as I did while capturing it ... simply amazed. The entire event lasted just about three minutes, unusually long for a waterspout I thought to myself ... but, then again, there were three waterspouts. Later that evening, around 5:00 p.m., Ashley and I actually drove through the intense rain, hail and very dark clouds of another tornado in the Lacombe area. Ashley reported on that experience as we punched through the system.

The following day we traveled to the National Weather Service in Slidell to understand the unique weather phenomenon we witnessed on the lake. Michael Koziara of the National Weather Service examined our images. "What was unusual for us was the power of the weather system that came through our area yesterday — that was the big story. And the severe weather that it produced — a particularly dangerous situation. We were definitely expecting tornadoes and that is what transpired. Getting into a little meteorologist semantics here, a tornado is what we describe as a funnel that is in contact with the ground. When it is over the water, traditionally we refer to it as a waterspout. Waterspouts in our area are usually weak. They occur in the summertime and they usually occur around daybreak. **This is anything but weak. I call it a tornadic waterspout to add emphasis that the processes that generated this tornado over water were much, much different then what you would see in summertime. This is something that had a lot more structure, a lot more concentrated lift, that not only produced the waterspout, but it essentially produced something that was stronger than normal, bigger than normal. Something that lasts longer then we would expect a typical waterspout. Tornadoes, such as this, last much longer.** Meteorologists may spend their entire career seeing maybe one of these, if that," Koziara said.

<http://www.wwltv.com/news/local/northshore/photographer-recalls-capturing-triple-waterspout/65977990>



### WBRZ BATON ROUGE REPORTER CITED WHILE INVESTIGATING MAYOR

WHITE CASTLE - Police detained WBRZ reporter Chris Nakamoto while Nakamoto was pursuing a story on town government operations Wednesday.

Nakamoto was put in handcuffs, escorted to the police department and written a misdemeanor summons. The summons was written for an alleged violation of statute 14:63, remaining after being forbidden.

A WBRZ video photographer recorded the entire situation. [Watch the video](#) of Nakamoto's discussion with a White Castle Police officer who eventually puts handcuffs on Nakamoto. Also, [CLICK HERE](#) for video of Nakamoto being escorted with his hands behind his back to the police station.

The summons requires a court appearance in April.





**WE NEED YOUR HELP!**

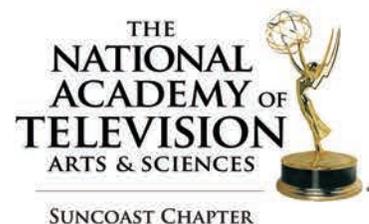
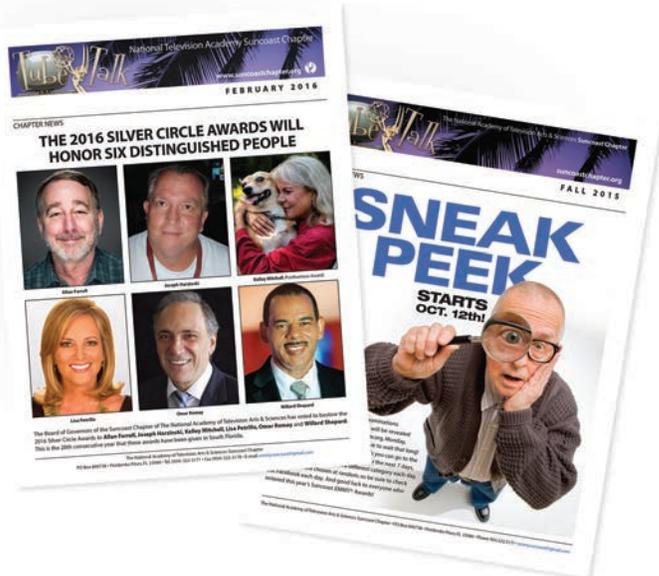
# WE'RE SEARCHING FOR SUNCOAST NEWS!



We'd love to know what's happening in your part of the Suncoast region! Tell us about current or upcoming events and projects, job openings, promotions, new technologies, tricks of the trade, etc. and we'll share it with the rest of the Suncoast Chapter every month in Tube Talk, our chapter newsletter.

Just email Karla MacDonald, Suncoast Chapter Executive Director, at [emmysuncoast@gmail.com](mailto:emmysuncoast@gmail.com). Submit your stories and photos by the 25th of each month and we'll do our best to include it in an upcoming edition of Tube Talk.

For the most current Suncoast Chapter information on upcoming events, be sure to follow us on [Facebook](#) or go to our website [suncoastchapter.org](http://suncoastchapter.org).





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## SUNCOAST JOB OPPORTUNITIES

### **CBS TELEVISION STATIONS SOUTH FLORIDA Miami- Ft. Lauderdale, Florida**

#### **Account Executive**

CBS O&O Television Stations South Florida-Miami is seeking a high energy, driven, self-starter with 3-5 years sales experience in broadcast or cable television. Account Executive position requires heavy emphasis with proven track record in developing and closing new business, sports and digital sales with local retail businesses. Candidate experience must include growing relationships with business owners and c-suite executives with the ultimate goal to increase both ROI and revenue. College graduate preferred. <https://cbs.avature.net/cbstvscares>

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### **CBS TELEVISION STATIONS SOUTH FLORIDA Miami- Ft. Lauderdale, Florida**

#### **Business Development Manager**

The CBS Television Stations in South Florida are seeking a high-energy advertising and marketing professional to lead a dedicated team of Account Executives in developing business. Looking for a self-motivated, creative thinker, who can convert a client conversation into conceptualizing a research based, multi-media execution that delivers results. Candidate experience must include creating and fostering relationships with business owners and c-suite executives with the ultimate goal to increase both ROI and revenue. The ideal candidate will have prior experience selling sponsorships and sports opportunities in the categories of automotive, medical, and retail. Must possess the leadership skills to educate, train and motivate account executives.

<https://cbs.avature.net/cbstvscares>

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### **WPLG-TV Miami-Ft. Lauderdale , Florida**

#### **Associate Producer**

WPLG-TV 10 is accepting applications for an Associate Producer position. Responsibilities include, but are not limited to: Must write clear, concise broadcast news copy. Candidates must also write daily stories for Local10.com and post videos and slideshows. Candidates must be willing to learn non-linear desktop editing. The goal for this position is to grow the candidate into a full-time Associate Producer and then Line Producer. Candidates must be willing to work over nights, weekends and holidays. College degree in journalism or a related field and experience in broadcast, internet or print journalism preferred. Contact: Steve Owen, Assistant News Director, WPLG-TV, 3401 W. Hallandale Beach Blvd., Pembroke Park, FL 33023 [sowen@wplg.com](mailto:sowen@wplg.com) No phone calls please.

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### **COX MEDIA GROUP - WFTV Orlando, Florida**

#### **Anchor Reporter**

Candidates need 5+ years' experience anchoring AND reporting in a Top 30 or higher market. Job entails anchoring weekend 6pm, 10pm, and 11pm newscasts. General assignment reporting 3 weekdays. Investigative reporting experience a plus. WFTV thrives on enterprise reporting. If you can't break a story, you won't fit in here. Strong social media skills required. Anchors will also attend community events and emcee events from time to time. Qualifications: Bachelor Degree Experience 5+ years top 30 market anchoring experience. <https://jobs.coxmediagroup.com/job/orlando/anchor-reporter/1646/797261>



**SAVE THE DATE**  
**2016 Suncoast Regional Emmy® Awards**  
**Saturday, December 3, 2016**  
Rosen Centre Hotel, Orlando, FL



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## SUNCOAST JOB OPPORTUNITIES

### **COX MEDIA GROUP - WJAX and WFOX Jacksonville, Florida**

#### **Part Time Photographer/Videographer**

Opening for a great photojournalist who has the ability to see the best pictures and sound, put them together to tell impactful stories, then shoot an active live shot with good lighting. Responsibilities: Operate and maintain a professional quality video camera and related news gathering equipment. Be familiar with and understand non-linear editing techniques to meet deadlines and create high-impact stories. Operate and maintain live equipment including microwave, satellite, and LiveU backpack. Work with reporters in the field to turn visually-creative, memorable stories as well as interesting, active live shots. Bring story ideas and creative energy to the table every day. Qualifications: Education: 2 year college or trade school Experience: 2 years in news or related field Physical Requirements: Ability to lift 40 pounds and work mornings, nights, holidays, and weekends.

<https://jobs.coxmediagroup.com/job/jacksonville/part-time-photographer-videographer/1646/797260>

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### **WESH-TV Winter Park, Florida**

#### **Technical Director**

WESH-TV has an opening for an experienced Technical Director for our station's live fast-paced newscasts. The ideal candidate will have extensive knowledge of broadcast operations and production activities. The Technical Director will work together with directors and producers in planning newscasts and overseeing the crew on Newscast pre-production activities. This position is responsible for the visual direction of newscasts. Candidate must be detail oriented and able to work under pressure in a fast-paced environment. Successful candidate will provide creative input and will work closely with the newscast producer and production crew. Employee will be responsible for clean technical execution of the overall look of the newscast. Ability to call and punch a newscast is beneficial. Additional duties can include audio, robotic camera operations, and floor directing, as well as non-linear editing on Adobe Premier platform. Experience with a Sony MVS 8000 Production Switcher is preferred. Experience with ENPS, VIZ RT graphics and Bitcentral video playback will be helpful. College Degree in Broadcast Communications or related field preferred. Preferred candidate will have 2+ years of experience working live newscast production for broadcast television or cable news operation. <http://careers.hearsttelevision.com/ShowJob/Id/784949/Technical-Director/>

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## PEOPLE MOVES

**CAMILLE WHITWORTH** is no longer employed by WDSU New Orleans. Whitworth had worked at the New Orleans station since 2003. She co-anchored the 4, 5 and 6 p.m. newscasts. Adrianna Hopkins has been in Whitworth's place alongside Scott Walker recently. Hopkins joined the station in January 2015 from WSVN in Miami.

**ELIZABETH HART**'s last day at WKMG, Orlando's CBS affiliate was March 16. The news came the same day WKMG announced **MADELINE EVANS** has been named weekend morning meteorologist and **DANNY TREANOR** switches from freelancer to full time weekend evening meteorologist.

**AKILI FRANKLIN** has been named news director at New Orleans NBC affiliate WDSU. She came to the Hearst-owned station in January as assistant news director after working at WVTM in Birmingham, AL. She started her career at WWL in New Orleans in 2002. She moved to WPBF in West Palm Beach, FL, then worked at WFOR in Miami before joining Hearst as a news producer at WYFF in Greenville, SC.



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