



Call for Entries EMMY® 2017

41st ANNUAL SUNCOAST REGIONAL EMMY® AWARDS

Recognizing excellence in these designated market areas (DMAs):

ALABAMA – Mobile

FLORIDA – Cape Coral-Ft. Myers-Naples, Gainesville, Jacksonville, Miami-Ft. Lauderdale, Ocala, Orlando-Daytona Beach, Panama City, Pensacola, Sarasota, Tallahassee, Tampa-St. Petersburg and West Palm Beach

GEORGIA – Thomasville

LOUISIANA – Alexandria, Baton Rouge, Lafayette, Lake Charles and New Orleans

PUERTO RICO – All Markets

Welcome to the Call for Entries for the 41st Annual Suncoast Regional EMMY® Awards.

Awards Year/Eligibility Period: July 1st, 2016 – June 30, 2017

DEADLINE FOR ENTRY SUBMISSIONS ONLINE: JULY 3, 2017

The Call for Entries has three parts: (1) Rules and Fees (2) General Rules and (3) Entry Categories.

To enter, go to the Suncoast Chapter's website: suncoastchapter.org. Once again, entries will be uploaded and judged online.

It's a simple 3-step process. (1) Register or Renew your membership in EMMY® Express (2) Submit your entry form, and (3) Upload your video.

Suncoast Chapter Rules and Fees

ELIGIBILITY PERIOD:

Entries originally produced for the Suncoast region of the State of Louisiana, the Mobile, Alabama television market, the State of Florida and the Commonwealth of Puerto Rico during the period July 1, 2016 and June 30, 2017 are eligible.

SUBMISSION OF ENTRIES:

1) Any person within the Suncoast Area who is directly responsible for the production of the entry or for the individual craft achievement. Executive producers will only be eligible for an award if directly involved in the execution of the product. No student entries are eligible for an EMMY® award.

2) Submission of an entry constitutes an agreement that any promotion or advertising incorporating any award that may be received shall be subject to the Rules and Regulations of The National Academy of Television Arts & Sciences subject to the approval of the Board of Governors of the Suncoast Chapter prior to such use. The word "best" may not be used in the promotion of an EMMY® Award.

3) Submission of the entry form constitutes permission for the Suncoast Chapter of The National Academy of Television Arts & Sciences to telecast or screen the entry, or portions of the entry, as part of the EMMY® Awards program and to webcast the entry, or portions of the entry, on the Chapter website suncoastchapter.org or its Facebook page NATAS SUNCOAST CHAPTER EMMY® AWARDS.

4) The Suncoast Chapter will not be responsible for lost, damaged or non-playing entries.

5) All entries become property of the Suncoast Chapter.

6) LATE ENTRIES WILL NOT BE ACCEPTED. Entries, and checks/credit card payments must be received by MIDNIGHT, on July 3, 2017. NO ENTRIES WILL BE ACCEPTED AFTER MIDNIGHT.

ENTRY PREPARATION

The Suncoast Chapter requires all entrants to use the EMMY® Express Online system for entry submissions. The online process will walk you through filling out entry forms, paying for your entries, and uploading your video for online judging. After submitting your entry information, a confirmation e-mail will be sent to you with links so you can return to the site as often as you like to make changes and verify data up until the entry deadline. You'll also be provided with a link to upload your video if you did not do so immediately after filling out the online forms and a payment link if you chose to "pay later" during the submission process.

You can access EMMY® EXPRESS through the chapter's website: suncoastchapter.org

TO SUBMIT AN ENTRY:

- **Log In to EMMY® EXPRESS**
- **Fill out the online entry forms**
- **Upload and approve your video**

PREPARE YOUR VIDEO FOR UPLOADING:

Entrants are responsible for the technical quality of their videos.

PREFERRED FILE FORMAT (THE SUNCOAST CHAPTER WILL NOT ACCEPT ANY OTHER FILE FORMAT):

- **MOV H264**
- **MPEG4 (mp4, H264)**
- **DV and DVCPro**
- **MPEG1 and MPEG2**

For best quality, encode your video at its original size.

- 1920x1080 or 1280x720p is recommended
- Your video should be at least 720x480

Do NOT letterbox your video

Video Encoding Guidelines

- **File Size** - The system will accept large files - and longer videos (over 15 minutes) may need to be larger to maintain quality. However, the larger the file, the longer it will take to upload your video. **Reduce the bitrate and use two-pass encoding to help reduce file size.**
- **Video Scale (Dimensions)** - Video width should not be smaller than 480. If the video is smaller in size, it will not be upscaled. Smaller videos will be centered within the player video area. Again, the recommendation is to upload the best possible quality using the same dimensions as your original video. The transcoding process will resize the video as needed for judging.

- **Aspect Ratio** - Videos should be exported in their original aspect ratio (16x9 or 4x3). DO NOT letterbox 16x9 video during the encoding process. Do not export 4x3 videos to a 16x9 format. Use square (1:1) pixel aspect ratio.
- **Frame Rate** - Use progressive frames instead (e.g. 720p) of interlacing (e.g. 720i). The number of frames per second should not be less than 24. It is recommended that the frame rate be 29.97 or 30 frames per second to provide the best quality possible.
- **Video Bitrate** - Higher bitrates provide less compression and better quality but will result in larger file sizes. Two-pass video encoding can help reduce file size. Videos under 15 minutes can be encoded at higher bitrates (5,000-10,000kbps). For longer videos, you'll need to use a lower bitrate if you want to reduce the file size. It is recommended to not go below 2000kbps. Remember, you can upload large files, but be patient as the upload time will be longer.

Detailed instructions for uploading video entries can be found on the chapter's website and in the "Resources" column on the video upload page.

:30 CLIP FOR EMMY® SHOW

A field labeled **TIME CODE** is included on the entry form. Please specify a starting time code for a 30 second excerpt of your entry to be played at the EMMY® Awards if your entry wins.

JUDGING PROCEDURE

- 1) All entries in a particular category will be judged by the same panel of peer judges.
- 2) In each category, unless otherwise specified, **there may be one award, more than one award, or no award. Entries will be judged on their own merit and not in competition with other entries.**
- 3) All entries will be judged by one or more Chapters of The National Academy of Television Arts & Sciences for judging. **AT NO TIME WILL SUNCOAST ENTRIES BE JUDGED BY THE SUNCOAST CHAPTER.**
- 4) Programming entries will be judged for content, creativity, and execution. Crafts Achievement entries will be judged for creativity and execution. All entries will be judged against a standard of excellence and will not compete with each other.

CERTIFICATES & PLAQUES

- 1) Nomination Certificates will be awarded to all nominees following verification by the EMMY® Committee.
- 2) Production Certificates and/or plaques may be purchased by individuals or producers for distribution to individuals who can provide documentation of participation in the producing of an awarded entry. Contact the Suncoast Chapter office following the EMMY® Awards presentation for more information.

ENTRY FEES

Categories 1 – 42	Categories 43 – 54
\$135.00 per Suncoast Chapter member	\$85.00 for each member of the Suncoast Chapter
\$255.00 per non-member	\$165.00 for each non-member

A separate entry fee is required for each person listed on the entry form.

Check and Credit Card payments accepted. MAKE CHECKS PAYABLE TO "NATAS SUNCOAST CHAPTER"

QUESTIONS?

If you have any questions about the EMMY® Awards or the process, please contact:
 KARLA MacDONALD, Suncoast Executive Director, at emmysuncoast@gmail.com

DEADLINE FOR ENTRIES: Midnight, July 3, 2017

SUNCOAST CHAPTER MEMBERSHIP

Membership in the Suncoast Chapter is available to television professionals who reside within the Suncoast geographic area that includes the State of Florida, the State of Louisiana, the Mobile, Alabama television market as well as the Commonwealth of Puerto Rico. **If you plan on becoming a member, we strongly suggest that you sign up before you start the EMMY® entry process in EMMY® Express.**

Annual Membership Rates for Active, Professional Members

Alexandria, LA	\$20.00	Ocala, FL	40.00
Baton Rouge, LA	25.00	Orlando-Daytona Beach	40.00
Cape Coral-Ft. Myers-Naples, FL	25.00	Panama City, FL	20.00
Gainesville, FL	20.00	Pensacola, FL	25.00
Jacksonville, FL	35.00	Puerto Rico – all markets	40.00
Lafayette, LA	20.00	Sarasota, FL	40.00
Lake Charles, LA	20.00	Tallahassee, FL	20.00
Miami-Ft. Lauderdale, FL	50.00	Tampa-St. Petersburg, FL	50.00
Mobile, AL	25.00	Thomasville, GA	20.00
New Orleans, LA	35.00	West Palm Beach, FL	40.00

ENTRY RULES

- 1) Sub-categories must be identified on the entry form, Craft entries, i.e. 50A Anchor News.
- 2) Original Air Date & Entry Time must be filled in.
- 3) Entry Time (TRT – Total Running Time) should be filled out in hours-minutes-seconds, i.e. 00-00-00.
- 4) If the person submitting the entry also is an entrant, his or her name must be written in the space designated for entrants.
- 5) Each entry must have a fully completed entry form.
- 6) You may write a rationale (not to exceed 100 words) in the space titled “Description” in the EMMY® Express entry form stating the reasons your entry should be judged award-worthy.

DEADLINE FOR ENTRIES

Entries must be submitted and videos uploaded by MIDNIGHT, July 3, 2017.

AWARDS PRESENTATION

Nominations will be announced on the Suncoast Chapter website (suncoastchapter.org) the third week of October 2017. All awards will be presented at the 41st Suncoast Regional Emmy® Awards Ceremony on Saturday, December 2nd, 2017, at the Rosen Centre Hotel in Orlando, Florida.

DON'T LEAVE A MESS IN EMMY® EXPRESS!

If you change your mind after filling out the entry form in EMMY® Express, or if you make a mistake that you can't correct in EMMY® Express, please contact Karla MacDonald, Suncoast Executive Director, at emmysuncoast@gmail.com and she'll fix it.

CHANGE REQUESTS AFTER THE ENTRY DEADLINE Review your entry information carefully during the submission process. A fee of \$25 will be charged for any entry changes (entry titles, category change, revised entry description/synopsis, etc.) requested after the entry deadline. **Additional names of qualified entrants may be added to an entry through September 30, 2017, for a flat fee of \$250 per name.**

PLEASE NOTE! No names may be added after September 30th, 2017.

Suncoast Chapter General Rules

PURPOSE:

To recognize outstanding achievements in television and allied media by conferring annual awards of merit in the Chapter's designated award region. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence for those working in the television and media industry and to focus public attention on outstanding cultural, educational, technological, entertainment, news, informational programming and craft achievements in television and on-line.

ELIGIBILITY:

To be eligible, original entries must have been transmitted to the general public by a television station, a cable company, satellite, the Internet or other digital delivery medium. Digital is defined as multimedia projects that combine various forms of traditional media with social media and interactivity, as well as linear programming delivered online (over the Internet, via various mobile platforms). Eligibility is limited to digital and telecast/cablecast programming that was originally made available during the Chapter's eligibility year. Re-purposed material is not eligible unless it is determined to have been given a new and unique treatment.

Broadcast entries must have been intended to be of 'primary interest' to a regional audience within the Chapter's designated awards area and must have had their first transmission in that awards area during the eligibility period. Entries must not have been available for viewing by more than 50% of the U.S. television homes during the eligibility year. Entries that are available to more than 50% of the U.S. television homes should be submitted to NATAS' national awards (see exceptions).

Broadband entries must have been intended for consumption and be 'of primary interest' to a regional audience within the Chapter's designated awards area. It is advised that broadband content intended for a wider audience (a national audience) be submitted for consideration in The National Academy of Television Arts & Sciences' national awards.

Cablecast entries are deemed available *for an entire market* if the cable channel on which they appear is generally available to that market, regardless of the actual number of subscribers the cable channel may have in the market.

However, entries which are specifically designed exclusively for their local market may be accepted for regional judging, even if the retransmitting of the station's signal by cable systems make it available to more than 50% of the American television households. This may include regional newscasts or programs dealing with issues specifically related to the local community.

For entries/programs that have been **syndicated** and aired in regional markets, the entrant(s) must provide a "Carriage/distribution summary." The summary must indicate all markets that carried the show, how many runs it had and the percentage of coverage.

EXCEPTIONS TO THE 50% RULE:

1. Local station news coverage that may receive national exposure should be submitted to regional EMMY® Award competitions.
2. Entries are eligible for regional competition if the treatment was of a local community issue, with the content primarily intended for distribution in the Chapter's designated awards area. Works accepted for regional judging under this exception may not be submitted for national consideration.
3. A local program that later receives national distribution may compete in both regional and national awards competitions, but not in the same eligibility year.
4. Local segments that are eligible to participate as entries in national EMMY® Award competitions (i.e. News & Doc, Community & Public Service) may compete in both regional and national awards competitions under prevailing rules.

Program length commercials (infomercials) and closed circuit programs are not eligible.

Pornographic, violent, defamatory or offensive material is not accepted. The interpretation of the Awards Committee is final and absolute. Entries must be submitted as originally shown. There may not be any post-broadcast changes except as noted in the category descriptions.

No entry may be submitted to more than one Chapter's awards.

Different episodes from the same program or series can only be entered in one Chapter's awards.

Ineligible entries may be disqualified during any phase of the competition.

ORIGINAL MATERIAL: At least two-thirds of an entry must consist of original material, unless previously produced material has been given some unique and creative treatment that, in the opinion of the Chapter Awards Committee, results in an original program. Entrants must identify all non-original or sponsored material, including its location in the program. Re-purposed material is not eligible.

ENTRY QUOTA: In order to sustain a high level of award excellence, Chapters must continue to self-regulate their entries, making sure only the appropriate individuals are recognized. To maintain this consistency, there is a maximum quota of 12 eligible names allowed on each entry. Any name(s) added beyond this number will require written authorization from the primary responsible entrant detailing the additional job title and responsibility. Chapters would then have the option of accepting these additional entrants or not.

STUDENT PRODUCTIONS: Students are not considered peer professionals and as such, their regional student productions are not eligible for EMMY® award recognition. If material is produced as part of a class, for which school credit is received, they are considered a student. If they are paid or working on a project with other "professionals," and want to enter the Chapter's award competition, they cannot enter as a student, but instead must pay the appropriate entries fees as an active NATAS member (or non-member). The student is then prohibited from entering subsequent student production categories with other classmates. Student award recipients from any NATAS Chapters' high school or college competitions may not use the EMMY® name or replica of the EMMY® figure in any form of commercial advertising or promotion for their recognition.

COMPOSITES: A composite is defined as a sampling of two or more representative segments or elements that convey to a judging panel the scope, breadth, or range of an individual's talents or of coverage of a special event. The elements within a composite, unless otherwise noted, are to be "as aired" with no internal edits or post production work, such as music or special effects. Demo reels or montages are not allowed. One to two seconds of black between cuts, with no audio or slates must be added to separate segments within the composite. Unless otherwise noted, a straight lift from a long work may be included as an element of a composite, but there must be no editing of the lift. For program entries, composite may only contain content from one episode of the series, not multiple installments.

DOUBLE-DIPPING: No single entry may be submitted in its entirety in more than one programming category. Exceptions are given for content that was part of a full newscast, or included as an excerpt in the "Overall Excellence," "News Excellence," "Community Service," and "Journalistic Enterprise" categories. To be eligible for this exception in the newscast categories, the same entrant cannot be listed on the newscast entry and then use the same material and enter in another programming category.

If you enter a full program or episode from a series in a programming category, you cannot also enter a segment from the same show in another program category.

Content produced as both a multi-part series and a full-length program may be entered only once, regardless of the amount of new material added.

A single or multi episode full-length program, or a multi-part news series, all on the same subject, may only be entered in only one programming category. If the subject matter varies, different episodes from the same overall program series can be entered in other program categories as appropriate based on content. This exception rule does not apply to individual stories from news series.

An individual can only be recognized once for the same job function, utilizing the same program content.

Craft persons, like writers, photographers, editors, etc. are allowed to enter in programming categories, if they directly contributed to the content of the program or segment and have the permission of the primary producer. If a craft person does enter as a producer in a program category, they may enter the same content again in their respective craft category.

LANGUAGE OTHER THAN ENGLISH: Spanish-language entries may be entered and will be judged by a panel of Spanish-speaking, peer judges in a separate contest from English language. The **scores** produced by these two panels are **not** combined; instead the scores are interpreted **separately** for final “cut-off” evaluation.

Programs in languages other than English or Spanish may also be entered; however judging of these entries in their native language is subject to the availability of qualified, peer judges who speak the language of the entry. Therefore, NATAS requires that these entrants submit their entries with English subtitles or with English on a second audio channel

MEMBERSHIP: Membership in The National Academy of Television Arts & Sciences is not required to enter the EMMY® Awards.

JUDGING PROCEDURE: Entries made to this Chapter will be judged by panels assembled by other NATAS Chapters. These panels should be comprised of no fewer than 7 judges who shall be certified as peers. No more than 3 judges on a panel may be employed by the same station or company. **Judges may not have a conflict of interest, which is described as having a direct involvement in the production of an entry, or having a personal relationship with a member of the production staff of an entry.** Group ownership, by itself, does not necessarily create a conflict of interest.

NON-COMPETITIVE JUDGING: Entries are judged against a standard of excellence and do not compete against each other. There may be one award, more than one award or no award given in each category. Any exceptions will be noted in the category description.

JUDGING REQUIREMENT: The success of the EMMY® Awards process depends on the willingness of qualified professionals to serve as judges. Peers in other NATAS Chapters are serving this Chapter's entrants. This Chapter will judge other Chapter's entries. **BY ENTERING, YOU AGREE TO SERVE AS A JUDGE WHEN ASKED.**

All entries sent to judges for screening are deemed to be eligible by the Chapter whose work is being judged. For that reason, judges are required to score each entry regardless if they feel it has been placed in the wrong category or might have technical problems. Forms are available online should judges wish to challenge any entry. On challenge entries, judges are asked to score without bias, even if they believe an entry is not in an appropriate category.

INTENTIONAL FALSIFICATION: The entrant warrants that he/she/they are the party(ies) most responsible for the award-worthiness of the entry. The intentional falsification of production credits or entry credits may be the basis for disqualification.

ENTRY ERRORS AND OMISSIONS: The National Academy of Television Arts & Sciences assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information. NATAS shall accept all submissions that are not in conflict with any of its rules and regulations.

COPYRIGHT: Each entrant agrees that any form of analog and/or digital recording, whether it be film, tape recording, screenshot or supplemental printed material that is furnished to NATAS in connection with an entry may be retained by the National Academy for file, reference and archival purposes and may be viewed partially or in its entirety for judging purposes. All of, or portions of, said content may be used on or in connection with the awards ceremony, any broadcast/telecast and other exhibition, including internet; as well as with promotional announcements or activities for any of the foregoing. If required, the entrant is further responsible for approval and clearances to the appropriate parties for any use of this copyright content.

WHO RECEIVES THE AWARD? Producers, craft persons and other eligible entrants as listed on the entry form receive the EMMY® statuette, except where noted. To be eligible, each entrant must have significant, creative involvement in the actual production. Pre and post production involvement, including proposal/grant writing, research, fundraising, producing partnerships, etc., though necessary and of major importance is not substantial enough to be considered. They must verify in writing their “hands on” involvement in order to be listed on the entry.

You cannot be added to an awarded entry as an additional recipient, nor purchase a statuette past the Chapter's deadline. Others who work on a nominated or recognized entry may order production certificates or plaques. Individuals who did not receive a statuette, but were eligible for production certificates and/or plaques are not considered EMMY® recipients.

CRAFTS ACHIEVEMENT: In the Crafts Achievement Awards, those who actually perform a specific discipline receive the EMMY® statuette. Supervising or directing the work of others does not qualify for Crafts Achievement Awards, except for achievements in directing categories.

AWARD OWNERSHIP: EMMY® Awards are presented to individuals, not to their employers. It is the individual entrant's achievement that is being judged and recognized. Ownership of the EMMY® statuette is retained by the individuals and The National Academy of Television Arts & Sciences, even if an employer pays entry fees.

COMMEMORATIVE STATUETTES: Stations, studios and production companies may order a commemorative statuette for public display at their place of business (up to a maximum of three per winning entry). The statuette is engraved the same as the actual EMMY® Award, with the word "commemorative" added on the rear of the statuette. No additional or special wording is allowed.

PROMOTION: All publicity, advertising or any written reference undertaken by nominees and award recipients to the EMMY® Awards, must clearly state that the awarded achievement is for a Suncoast Regional EMMY® Award. The word "Regional" **must** appear in these instances. The Recipient of a nomination or an EMMY® Award may refer in advertising and publicity to the fact that they have been honored **only** for **one year** after the recognition was bestowed. They may use a replica of the EMMY® statuette in such advertising. Individuals who significantly contributed to the production or craft but were not honored with a statuette cannot specifically advertise they are an EMMY® award recipient. They can only state they worked on the recognized program.

The statuette itself may not be reproduced or used in any other commercial manner without written permission from NATAS. A ® registration mark and the appropriate copyright notice: © NATAS/Television Academy must accompany any portrayal of the EMMY® statuette or moniker.

Double-Dipping Defined

To avoid any confusion, the basic formula for "double-dipping" is the following:

An individual entrant can only been recognized once for the same job function, utilizing the same program content.

Craft persons, like writers, photographers, editors, etc., are allowed to enter in programming categories if they directly contributed to the content of the program or segment, and have the permission of the primary producer. If a craft person does enter as a producer in a program category, they may enter the same content again in their respective craft category.

Examples:

- If a craft person is a writer/photographer, they could enter the program category as only the writer and then the photographer craft category.
- If they are not an entrant on the program entry, they could enter either the writer or photographer category, using the same material since they performed different job functions.
- If they list themselves as **both** writer and photographer on the program entry, they are ineligible to enter either the writer or photographer craft categories.
- They cannot enter either craft category using the dual job title since one category is only for writer and the other only for photographer.

No single entry may be submitted in its entirety in more than one programming category. Exceptions are given for content that was part of a full newscast, or included as an excerpt in the "Overall Excellence," "News Excellence," "Community Service" and "Journalistic Enterprise" categories.

To be eligible for this exception in the newscast categories, the same entrant cannot be listed on the newscast entry and then use the same material and enter in another programming category.

Example:

- An investigative reporter is listed on a newscast entry. Under this "double-dipping" rule, a portion of the newscast content could be entered in "Investigative Report," but the same reporter cannot be listed since their name already appeared on the newscast entry.

You cannot enter the same material in both news and program categories.

A single or multi episode full-length program all on the same subject may only be entered in only one programming category. If the subject matter varies, different episodes from the same overall program series can be entered in other program categories as appropriate based on its content. This exception rule does not apply to individual stories from news series (see below).

Examples:

- Your entry is a four-part series on *"Saving the Bay."* Part one of the series is entered in the "Informational/Instructional" category. Part three cannot be entered in the "Environment" category.
- Your program is called *"Community Weekly,"* an on-going weekly series. Though it is basically a "Public Affairs" series, episode 204 may be about music, episode 216 about sports, while other episodes are more generic. Under our rules, episode 204 could be entered in an "Entertainment" category, while episode 216 could be in "Sports." Episode 222 could stay in "Public Affairs."

Content produced as both a multi-part news series and a full-length program may be entered only once, regardless of the amount of new material added.

Example:

- An investigative team does a three-part series within a newscast on gun control. Once the three parts have aired, and the same material re-purposed as a news or program special, the team would need to decide if they should enter the original series or the special, not both.

If you enter a full program or episode from a series in a programming category, you cannot also enter a segment from the same show in another program category.

Entries that violate the double-dipping rule will be disqualified and entry fees will not be refunded.

CHANGE REQUESTS AFTER THE ENTRY DEADLINE Review your entry information carefully during the submission process. A fee of \$25 will be charged for any entry changes (entry titles, category change, revised entry description/synopsis, etc.) requested after the entry deadline. **Additional names of qualified entrants may be added to an entry through September 30, 2017, for a flat fee of \$250 per name.**

PLEASE NOTE! No names may be added after September 30th, 2017.

QUESTIONS?

If you have any questions about the EMMY® Awards or the process, please contact:
KARLA MacDONALD, Suncoast Executive Director, at emmysuncoast@gmail.com

DEADLINE FOR ENTRIES: Midnight, July 3, 2017



Call for Entries EMMY® 2017

41st ANNUAL SUNCOAST REGIONAL EMMY® AWARDS

The intent is to recognize excellence and outstanding achievement in various forms of programming. In all categories, there may be one award, more than one award, or no award given. In news and programming categories, the award of the EMMY® Statuette is to the producer. The producer is defined as the person/persons most creatively responsible for the entry. Executive producers will only be eligible for an award if directly involved in the execution of the product. To receive recognition for specific crafts, material should be submitted by crafts persons in the appropriate Crafts Achievement categories.

ENTRIES MUST BE SUBMITTED ONLINE THROUGH EMMY® EXPRESS.

Definitions of Terms Used in the Category Descriptions:

Series (news): Two or more reports covering the same story. A composite of unrelated stories is not a series. Series entries must include a minimum of 2 reports.

Series (program): A program that appears in essentially the same format two or more times a year.

Special: A one-time-only program or a program from a series that appears in a substantially different format and may or may not be broadcast or cablecast in a period other than its regular time.

Compilation: For series entries including news reports or program segments/features, you may include a selection of complete reports up to the specified time limit. For a program series or for entries that are longer than the specified time limit for the category, you may submit a compilation of up to 3 unedited segments or lifts (from the same program, not multiple episodes). The excerpts should reflect the scope of the entry. For longer programs/specials this can best be done by submitting lifts from the opening, middle and ending of the entry. In all cases, the total length of the compilation should not exceed the time limit specified in the category description.

Composite: A composite is defined as a sampling of two or more representative segments or elements that convey to a judging panel the scope, breadth, or range of an individual's talents or of coverage of a special event. The elements within a composite, unless otherwise noted, are to be "as aired" with no internal edits or post production work, such as music or special effects. One or two seconds of black between cuts must be added to separate segments within the composite. Unless otherwise noted, a straight lift from a long work may be included as an element of a composite, but there must be no editing of the lift. For program entries, composite may only contain content from one episode of the series, not multiple installments.

Producer: The person(s) most directly responsible for the majority of the content and production elements of the entry. Executive producers are not eligible for EMMY® statuettes unless directly involved in the hands-on production of the work submitted.

NOTE: Unless otherwise indicated in the category description, program entries (categories 1-43) may be entered in only one programming category. In programming categories, an entry is defined as a single program or segment, or, in the case of news, one story or a series of stories directly related to each other.

ENTRY CATEGORIES

NEWS PROGRAMMING

One Award, more than one Award, or no Award (except where noted) may be given to the producer(s) and others directly responsible for the content and execution of the news program, segment or coverage. Anchors, reporters, photographers, editors, assignment editors, hosts, directors and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry. For any entry designated as a series, a minimum of two reports must be included.

Broadcast, Cablecast and Broadband entries will be accepted.

1. NEWSCAST – MORNING (12 midnight to 11 am)

A. Larger Markets (1 - 40)

B. Medium Markets (41 - 70)

C. Smaller Markets (71 - up)

For excellence in a regularly scheduled morning newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc.

Time limit: 60 minutes.

2. NEWSCAST – DAYTIME (11 am to 5 pm)

A. Larger Markets (1 - 40)

B. Medium Markets (41 - 70)

C. Smaller Markets (71 - up)

For excellence in a regularly scheduled daytime newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc.

Time limit: 60 minutes.

3. NEWSCAST – EVENING (5 pm to 12 midnight)

A. Larger Markets (1 - 40) Exact market breakdowns are arbitrary and therefore should be

B. Medium Markets (41 - 70) flexible to reflect more logical regional divisions. To be determined

C. Smaller Markets (71 - up) by each Chapter.

For excellence in a regularly evening newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc.

Time limit: 60 minutes.

Larger Markets

Miami-Ft. Lauderdale, Orlando-Daytona Beach, San Juan, P.R., Tampa-St. Petersburg, West Palm Beach

Medium Markets

Ft. Myers-Naples, Jacksonville, Mobile, AL – Pensacola, FL, New Orleans, LA

Smaller Markets

Alexandria, LA, Baton Rouge, LA, Gainesville, FL, Lafayette, LA, Lake Charles, LA, Panama City, FL, Tallahassee, FL, Thomasville, GA

NEWS GATHERING

4. GENERAL ASSIGNMENT REPORT

A. Within 24 hours

Broadcast, Cablecast and Broadband entries will be accepted in this category. For excellence in coverage of a single news story or topic which is assigned, shot, edited and aired within a 24-hour period. Entry may include live and/or taped elements and online content.

Time limit: 10 minutes.

B. No Time Limit -

Broadcast, Cablecast and Broadband entries will be accepted. For excellence in coverage of a single or multi-part news story or topic aired within a newscast or newscasts, which has no time limit for its preparation. Entry may include live and/or taped elements. Stories and topics covered must be of a Hard News character and be an assigned report that would not be considered a Feature or Special Report (to be entered elsewhere).

Time limit: 10 minutes.

COMMENT: This is the basic news reporting done day-in day-out by a News Department. This is for the coverage of planned events and done as planned assignments. No time limit entries should be carefully reviewed to insure that these were assigned reports and not pitched or created reports that would fall under Feature or Special Reports.

5. BREAKING NEWS

Broadcast, Cablecast and Broadband entries will be accepted. For excellence in coverage of a single unanticipated news event. Entry may include multiple live or taped elements and online content.

Time limit: 15 minutes.

COMMENT: This is the "I am here at the bank robbery and the bullets are flying over my head" story. Preparation limit is unnecessary since it must be simultaneous.

NOTE: Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News and Documentary Awards in the following category: Outstanding Regional News Story – Breaking News

6. SPOT NEWS

Broadcast, Cablecast and Broadband entries are accepted. For excellence in coverage of a single, unanticipated news event that is shot, edited, produced and aired within 24 hours. Entry may include multiple live and/or taped elements and online content. Elements of a related Breaking News entry may be included in a Spot News entry but not in their entirety.

Time limit: 15 continuous minutes of one news story.

COMMENT: This is the "I am here at the bank where this morning the bullets were flying over my head, and in the 2 hours following the police chased the robber to the state line." The goal is to extend what was done in the simultaneous report to allow the entry of the longer form report.

NOTE: Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News and Documentary Awards in the following category: Outstanding Regional News Story – Breaking News

7. CONTINUING COVERAGE

Broadcast, Cablecast and Broadband entries are accepted. For excellence in coverage of a single news story over an extended number of reports. Entries will be judged in part on story advancement and should be entered as a composite.

Time limit: 30 minutes.

A. Within 24 hours

All reports included are from one news story and all aired within a 24-hour period.

B. No Time Limit

At least three segments should be entered to show the overall coverage of one news story over a longer period of time.

*COMMENT: The wording has been changed to reflect that it is coverage with a number of reports not just over a period of time. Also, change has been made to indicate that the coverage is of **one** story. This would be considered a producer's entry and not a station entry since it is one story coverage.*

8. TEAM COVERAGE

Broadcast, Cablecast and Broadband entries are accepted. For excellence by a team involved in covering multiple news stories on a single subject, shot, edited, produced and aired within 24 hours. Entry may include multiple live and/or taped elements and online content.

Entry length shall not exceed 60 minutes.

COMMENT: This is NOT a station award. An entry fee must be paid for each person listed on the entry form. A statuette will be presented to each person listed on the entry, for those entries selected as EMMY® recipients.

9. INVESTIGATIVE REPORT

A. Single Story

B. Series

Broadcast, Cablecast and Broadband entries are accepted. For excellence in reporting of a community problem requiring research and investigative journalism. Entry will be judged on the quality and extent of research, the presentation, and the impact of the reporting.

Written documentation is required (100-word limit.) Time limit: 30 minutes.

NOTE: Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News and Documentary Awards in the following category: Outstanding Regional News Story – Investigative Reporting.

10. FEATURE NEWS REPORT

A. Light Feature

B. Light Series

C. Serious Feature

D. Serious Series

Broadcast, Cablecast and Broadband entries are accepted. For excellence in reporting of a single or multi-part feature news story or topic.

Time limit: 10 minutes. Series time limit: 15 minutes.

11. NEWS SPECIAL

Broadcast, Cablecast and Broadband entries will be accepted. For excellence in coverage of a one-time-only, significant, newsworthy event, occasion or topic. Subject should be an in-depth treatment of current topic.

Time limit: 60 minutes.

QUESTIONS?

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KARLA MacDONALD, Suncoast Executive Director, at emmysuncoast@gmail.com

DEADLINE FOR ENTRIES: Midnight, July 3, 2017

NEWS & PROGRAM SPECIALTY

One Award, more than one Award, or no Award is given to the producer(s) and others directly responsible for the content and execution of the program, segment or coverage. Anchors, reporters, directors, photographers, editors, assignment editors, hosts, writers, and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. A maximum of 3 segments/lifts is permitted to bring longer programs to the required time limit. For non-news program entries, the entry may only contain from one episode of the series, not multiple installments. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

Within each category in this section, the A, B, or C subcategories are intended for specialty news stories. The D and E subcategories are for segments or episodes from a specialty program, or special (non-news).

12. ARTS/ENTERTAINMENT

A. News Single Story

B. News Series

C. News Feature

Broadcast, Cablecast and Broadband are accepted. For excellence in coverage of general entertainment, variety, or visual and performing arts.

Single Story/Feature time limit: 10 minutes. Series time limit: 15 minutes.

D. Program Feature/Segment

Broadcast, Cablecast and Broadband are accepted. For excellence in a feature or segment from a program or special of general entertainment, variety, or visual and performing arts.

Time limit: 10 minutes.

E. Program/Special

Broadcast, Cablecast and Broadband entries are accepted. For excellence in a program, or special of general entertainment, variety, or visual and performing arts.

Time limit: 30 minutes.

13. BUSINESS/CONSUMER

A. News

Broadcast, Cablecast and Broadband entries will be accepted. For excellence in coverage of business, finance, consumer affairs or economic topics.

Story time limit: 10 minutes. Series time limit: 15 minutes.

B. Program

Broadcast, Cablecast and Broadband entries will be accepted. For excellence in a feature or segment from a program or special that covers business, finance, consumer affairs or economic topics.

Feature/Segment time limit: 10 minutes. Program/Special time limit: 30 minutes.

14. CHILDREN/YOUTH (12 and under)

A. News

Broadcast, Cablecast and Broadband entries will be accepted. For excellence in coverage of issues of specific interest and value to a target audience 12 years of age and under.

Single Story/Feature time limit: 10 minutes. Series time limit: 15 minutes.

B. Program

Broadcast, Cablecast and Broadband entries will be accepted. For excellence in a feature or segment from a program or special that covers issues of specific interest to a target audience 12 years of age and under.

Feature/Segment time limit: 10 minutes. Program/Special time limit: 30 minutes.

15. CRIME

A. News

Broadcast, Cablecast and Broadband entries are accepted. For excellence in coverage of crimes or other violations of the law.

Single Story/Feature time limit: 10 minutes. Series time limit: 15 minutes.

B. Program

Broadcast, Cablecast and Broadband entries are accepted. For excellence in a feature or segment from a program or special that covers crime or other violations of the law.

Program Feature/Segment time limit: 10 minutes. Program/Special time limit: 30 minutes.

16. EDUCATION/SCHOOLS

A. News

Broadcast, Cablecast and Broadband entries are accepted. For excellence in coverage of schools, teaching or education.

Single Story/Feature time limit: 10 minutes. Series time limit: 15 minutes.

B. Program

Broadcast, Cablecast and Broadband entries are accepted. For excellence in a feature or segment from a program or special that covers schools, teaching or education.

Feature/Segment time limit: 10 minutes. Program/Special time limit: 30 minutes.

17. ENVIRONMENT

A. News

Broadcast, Cablecast and Broadband entries are accepted. For excellence in coverage of environmental impact issues, topics or subject matter.

Single Story/Feature time limit: 10 minutes. Series time limit: 15 minutes.

B. Program

Broadcast, Cablecast and Broadband entries will be accepted in this category. For excellence in a program or special that covers environmental impact issues, topics or subject matter.

Feature/Segment time limit: 10 minutes. Program/Special time limit: 30 minutes.

18. HEALTH/SCIENCE

A. News

Broadcast, Cablecast and Broadband entries are accepted. For excellence in coverage of health, science, medical topics or subject matter.

Single Story/Feature time limit: 10 minutes. Series time limit: 15 minutes.

B. Program

Broadcast, Cablecast and Broadband entries are accepted. For excellence in a feature or segment from a program or special that covers health, science, medical topics or subject matter.

Feature/Segment time limit: 10 minutes. Program/Special time limit: 30 minutes.

19. HISTORIC/CULTURAL

A. News

Broadcast, Cablecast and Broadband entries are accepted. For excellence in coverage of subjects that emphasize historical, cultural and/or ethnic issues or topics.

Single Story/Feature time limit: 10 minutes. Series time limit: 15 minutes.

B. Program

Broadcast, Cablecast and Broadband entries are accepted. For excellence in a feature or segment from a program or special that covers historical, cultural and/or ethnic issues or topics.

Feature/Segment time limit: 10 minutes. Program/Special time limit: 30 minutes.

20. HUMAN INTEREST

A. News Single Story

B. News Series

C. News Feature

Broadcast Cablecast and Broadband entries are accepted. For excellence in coverage of stories that appeal to the human spirit.

Feature/Segment time limit: 10 minutes. Program/Special time limit: 30 minutes.

D. Program Feature/Segment

Broadcast Cablecast and Broadband entries are accepted. For excellence in a feature or segment from a program or special that covers subject matter that appeals to the human spirit.

Feature/Segment time limit: 10 minutes.

E. Program Special

Broadcast Cablecast and Broadband entries are accepted. For excellence in a program or special that covers subject matter that appeals to the human spirit.

Program/Special time limit: 30 minutes.

21. POLITICS/GOVERNMENT

A. News

Broadcast, Cablecast and Broadband entries are accepted. For excellence in coverage of political, civil, government issues or subject matter.

Single Story/Feature time limit: 10 minutes. Series time limit: 15 minutes.

B. Program

Broadcast, Cablecast and Broadband entries are accepted. For excellence in a feature or segment from a program or special that covers political, civil, government issues or subject matter.

Feature/Segment time limit: 10 minutes. Program/Special time limit: 30 minutes.

22. RELIGION

A. News

Broadcast, Cablecast and Broadband entries are accepted. For excellence in coverage of subject matter of a religious and/or spiritual nature.

Single Story/Feature time limit: 10 minutes. Series time limit: 15 minutes.

B. Program

Broadcast, Cablecast and Broadband entries are accepted. For excellence in a feature or segment from a program or special that covers subject matter of a religious and/or spiritual nature.

Feature/Segment time limit: 10 minutes. Program/Special time limit: 30 minutes.

23. SOCIETAL CONCERNS

A. News

Broadcast, Cablecast and Broadband entries are accepted. For excellence in coverage of current issues of societal concern, social ills, community or general public interest.

Single Story/Feature time limit: 10 minutes. Series time limit: 15 minutes.

B. Program

Broadcast, Cablecast and Broadband entries are accepted. For excellence in a feature or segment from a program or special that covers current issues of societal concern, social ills, community or general public interest.

Feature/Segment time limit: 10 minutes. Program/Special time limit: 30 minutes.

24. SPORTS

A. News Single Story / Series

B. News Feature

Broadcast, Cablecast and Broadband entries are accepted. For excellence in coverage of sports in general, sports related topics or sports news program.

Time limit: 10 minutes. Series time limit: 15 minutes.

C. Feature/Segment

Broadcast, Cablecast and Broadband entries are accepted. For excellence in a feature or segment on sports topic (non-news).

Time limit: 10 minutes.

D. Daily or Weekly Program

E. Program Series

Broadcast, Cablecast and Broadband entries are eligible. For excellence in a daily or weekly sports program, or sports series (non-news). Entry may be live or recorded live. Entry must have, as its basis, special coverage not to be taken from a newscast. Entries may include multi-camera and pre-produced segments that cover the full spectrum of the event. Entry may have no post edits except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc.

Time limit: 30 minutes.

F. One-Time Special

Broadcast, Cablecast and Broadband entries are eligible. For excellence in a one-time sports related special program that is not part of a daily or weekly sports program. Entry may be live or recorded live. Entry should have no post edits except for the removal of commercials.

Time limit: 30 minutes.

25. SPORTS EVENT/GAME – LIVE/UNEDITED

A. Program

B. Series

Broadcast, Cablecast and Broadband entries are accepted. For excellence in production of a single program, or series, (live or recorded live) sports event or game. No post edits. A composite (from one episode or game) is required and may include examples of: Show Open, Graphics Package, Use of Replays, Inserted Pre-Produced Segments, Use of Statistical or Other Prepared Material, Highlights, Standard Coverage (e.g. Routine Innings or Downs) and any additional material at entrant's discretion.

Time limit: 30 minutes.

26. WEATHER

A. News

Broadcast, Cablecast and Broadband categories are accepted. For excellence in coverage of weather in general, weather related topics or subject matter within a news program.

Single Story/Feature/Weathercast time limit: 10 minutes. Series time limit: 15 minutes.

B. Program

Broadcast, Cablecast and Broadband entries are accepted. For excellence in a feature or segment from a program or special that covers weather related topics or subject matter.

Program Feature/Segment time limit: 10 minutes. Program/Special time limit: 30 minutes.

QUESTIONS?

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DEADLINE FOR ENTRIES: Midnight, July 3, 2017

PROGRAMMING

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the program, segment or coverage. Hosts, moderators, reporters, directors, photographers, editors, writers and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. A maximum of three segments/lifts is permitted to bring longer programs to the required time limit. For program entries, the entry may only contain content from one episode of the series, not multiple installments. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

27. DOCUMENTARY

A. Cultural

B. Historical

C. Topical

Broadcast, Cablecast and Broadband entries are accepted. For excellence in the creation of a formal, structured television presentation with dramatic impact of an event, condition or situation of current, cultural and/or historical significance.

Time limit: 60 minutes.

28. INFORMATIONAL/INSTRUCTIONAL

Broadcast, Cablecast and Broadband entries are accepted. For excellence in a feature or segment from a presentation of stories, whose prime purpose is to be instructional; to teach formally or informally about a subject or subjects.

Feature/Segment time limit: 10 minutes. Program/Special/Series time limit: 30 minutes.

29. INTERVIEW/DISCUSSION

Broadcast, Cablecast and Broadband entries will be accepted. For excellence in a feature or segment from a program, series or special, or for excellence in a program, series or special consisting of interview/discussion material that is at least 75% unscripted.

Feature/Segment time limit: 10 minutes. Program/Special/Series time limit: 30 minutes.

30. MAGAZINE PROGRAM

Broadcast, Cablecast and Broadband entries will be accepted. For excellence in a feature or segment from a program, series or special, or for excellence in a program, series or special consisting of various stories of regional interest designed to entertain and inform.

Feature/Segment time limit: 10 minutes. Program/Special/Series time limit: 30 minutes.

31. NOSTALGIA PROGRAM

Broadcast, Cablecast and Broadband entries are accepted. For excellence in a feature or segment from a program, series or special, or for excellence in a program, series or special consisting of "retro" or "throwback" topics of a nostalgic or historical nature such as biographies, personal tributes or sociological retrospectives.

Feature/Segment time limit: 10 minutes. Program/Special/Series time limit: 30 minutes.

32. PUBLIC/CURRENT/COMMUNITY AFFAIRS

Broadcast, Cablecast and Broadband entries are accepted. For excellence in a feature or segment from a program, series or special on general public interest or concern, especially those dealing with current community, social or political issues.

Time limit: 10 minutes.

33. SPECIAL EVENT COVERAGE (other than News or Sports)

A. Live

B. Edited

Broadcast, Cablecast and Broadband entries are accepted. For excellence in coverage of a one-time-only, anticipated community or entertainment event. Program may include multi-cameras and pre-produced segments that cover the full spectrum of the event. Live entries should include at least 75% live material, with no post edits.

Time limit: 30 minutes.

34. INTERSTITIAL

Broadcast, Cablecast and Broadband entries are accepted. For excellence in non-commercial "filler" programming between two programs, where commercials are not permitted; such as city, county, state and public broadcasting stations.

Time limit: A minimum of 2 minutes up to 10 minutes.

SPOT ANNOUNCEMENTS

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the promotion or commercial. Entries must be regionally conceived, produced and aired. Spots that contain more than 50% of network or syndicator-provided material do not qualify. Music, graphics and pre-edited video constitute such material. **Spots may be 5-seconds to 5-minutes in length.** Program length commercials (infomercials) are not eligible. If a campaign is entered, a maximum of three spots may be included which are edited together for a single video upload.

35. COMMUNITY/PUBLIC SERVICE (PSAs)

Broadcast, Cablecast and Broadband entries are accepted. For excellence in single spot announcements, or campaigns of announcements that effectively focus interest in and marshal support for worthy community or area causes.

36. PROMOTION

A. News Promo – Single Spot

B. News Promo – Single Spot/Same Day

C. News Promo – Campaign

D. News Promo – Image

Broadcast, Cablecast or Broadband entries are accepted. For excellence in announcements that promote a news image, a specific story, stories or series, including sports, weather and/or franchise stories. This includes promos for news specials, breaking weather, sports specials, etc.

E. Program – Single Spot

F. Program – Campaign

G. Program - Sports

H. Program – Image

Broadcast, Cablecast and Broadband entries are accepted. For excellence in announcements that promote non-news programming. This includes spots that promote a broader station/company image as well as regionally produced spots for network and/or syndicated programming.

37. COMMERCIALS

Broadcast, Cablecast and Broadband entries are accepted. For excellence in commercial production of a single spot, or of a campaign advertising a product, business or service that is conceived, written, created and produced in and for the regional market.

Spots may be 5-seconds to 5-minutes in length. Program length commercials (infomercials are not eligible.

SPECIAL ACHIEVEMENT AWARDS (Single Recipient)

One award, more than one award, or no award is given **only** to the primary recipient listed on each category. Others who may have contributed to the content and execution of the material presented in the entry may purchase plaques to commemorate their participation.

38. OVERALL EXCELLENCE

Broadcast, Cablecast and Broadband entries are accepted. **Awarded to the President/General Manager only** for excellence in the overall operations of a television station, news/sports cable system or online media outlet, during the eligibility period. Entry should reflect the organization's overall local product including any news & sports coverage, other locally produced programs, promotional announcements, on-air examples of events hosted by the organization and involvement in the community, and any further evidence of excellence. Entry should emphasize the quality, breadth and efficacy of the organization's operations, stressing substance rather than style, and exhibit performance in sustaining excellence throughout the eligibility year. The composite entry must be comprised only of material as actually aired. No introductions, post production, montages, music or special effects may be added. Entry should include a one-page, written synopsis of the organization's operation, product, accomplishments and achievements.

Entry length shall not exceed 60 minutes.

39. NEWS EXCELLENCE

Broadcast, Cablecast and Broadband entries are accepted. **Awarded to the News Director only** for excellence in the overall news operation during the eligibility period. Entry should present as many different examples as possible, including, but not limited to: enterprise in general assignment reporting, breaking news coverage, specialty and beat reporting, series, documentaries, continuing coverage of community issues, editorials/commentaries, etc. Entry should emphasize the quality, breadth and efficacy of a news operation, stressing substance rather than style, and exhibit the news department's performance in sustaining excellence throughout the year. The composite entry must be comprised only of material as actually aired. No introductions, post production, montages, music or special effects may be added. Entry should include a one-page, written synopsis.

Entry length shall not exceed 60 minutes.

40. COMMUNITY SERVICE

Broadcast, Cablecast and Broadband entries are accepted. **Awarded to the the individual most responsible** for excellence in programming; whether news or non-news, involving the entire company in a continuing effort to focus interest on, and marshal support for, a worthy community cause. Entry should emphasize the depth, breadth, duration and efficacy of the effort, and must be comprised only of material as actually aired. No introductions, post production, montages, music or special effects may be added. Composite entries are allowed. Entry should include a one-page, written synopsis.

Entry length shall not exceed 60 minutes.

QUESTIONS?

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KARLA MacDONALD, Suncoast Executive Director, at emmysuncoast@gmail.com

DEADLINE FOR ENTRIES: Midnight, July 3, 2017

SPECIAL ACHIEVEMENT AWARDS (Multiple Recipients)

One award, more than one award, or no award is given to those person(s) directly responsible for the content and execution of the material presented in the entry.

41. JOURNALISTIC ENTERPRISE

A. Within 24 Hours

B. No Time Limit

Broadcast, Cablecast and Broadband entries are accepted. For excellence in the continuing endeavor of high journalistic enterprise, which may include investigative pieces, breaking news, features, profiles, interviews, documentaries, etc. Composite entry may include a maximum of 5 different stories. The airdate and length of each story must be submitted with the entry.

Time limit: 30 minutes.

(Note: This category is exempt from "double-dipping" rules.)

42. INTERACTIVITY

Broadcast, Cablecast and Broadband entries are accepted. For excellence in a program demonstrating cutting edge innovation by actively engaging audience participation over multiple media platforms.

Time limit: 30 minutes.

(Note: This category is NOT exempt from "double-dipping" rules.)

CHANGE REQUESTS AFTER THE ENTRY DEADLINE Review your entry information carefully during the submission process. A fee of \$25 will be charged for any entry changes (entry titles, category change, revised entry description/synopsis, etc.) requested after the entry deadline. **Additional names of qualified entrants may be added to an entry through September 30, 2017, for a flat fee of \$250 per name.**

PLEASE NOTE! No names may be added after September 30th, 2017.

QUESTIONS?

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DEADLINE FOR ENTRIES: Midnight, July 3, 2017

CRAFTS ACHIEVEMENT

One award, more than one award, or no award is given for excellence in a specific craft discipline demonstrating the skills of one or more individuals. Each entry may contain a single example of the craft **or** a composite of material as originally transmitted. **Time limit: 15 minutes.**

While craft entrants may submit more than one entry per craft discipline, only **one** of those entries may be a composite. Elements of the composite may not be separately entered as individual craft entries.

Craft awards are intended for hands-on craftpersons, not those who supervise craftpersons.

43. AUDIO

44. MUSICAL COMPOSITION/ ARRANGEMENT

45. DIRECTOR

- A. **Live or Recorded Live** (PL track is preferred)
- B. **Newscast** (PL track is preferred)
- C. **Sports** (PL track is preferred)
- D. **Non-Live (Post-Produced)**

46. EDITOR

- A. **News**
- B. **Program** (Non-News)
- C. **Short Form** (Promos, PSAs, Commercials, Opens, etc.)
- D. **Sports**

47. GRAPHIC ARTS

(Entries must contain graphical elements originally created for regional markets. Re-purposed content from national sources is not eligible.)

Art Director may submit in either Graphics or Animation.

- A. **Graphics**
- B. **Animation**
- C. **Set Design**

48. LIGHTING – (Studio or Location)

49. NEWS PRODUCER

Enter complete segment or composite not to exceed 30 minutes. Unless part of a composite entry, material entered in this category cannot be part of a full-length program (news or non-news) already entered elsewhere.

50. TALENT

- A. **Anchor – News**
- B. **Anchor – Weather**
- C. **Sports** (includes anchor, reporter, sports analyst & play-by-play)
- D. **Commentator/Editorialist**
- E. **Performer / Narrator**
- F. **Program Host/Moderator**

G. Reporter – Consumer

H. Reporter – Features/Human Interest

I. Reporter – General Assignment/Spot News

J. Reporter – Investigative

K. Reporter – Live

L. Reporter – Specialty Assignment

M. Reporter – Other

51. PHOTOGRAPHER

A. News

B. Program

 (Non-News)

C. Short Form

 (Promos, PSAs, Commercials, Opens, etc.)

D. Video Essay

 (Single Camera Only)

For excellence by a single individual covering a single or multi-part news story or program. The video essay creator is the photojournalist and editor, weaving together elements captured in the field to tell the story without a reporter or professional talent track. Entry may not be entered in any other craft or program category.

52. TECHNICAL ACHIEVEMENT

For excellence in technical engineering which might include: oversight in the coverage of a special event, specific technical innovation that enhances viewer experience or a technical success story that is as unique and noteworthy as to warrant special honor and recognition. Entry should include a one-page synopsis detailing specific objectives and challenges that were overcome as a result of the technical achievement.

Time limit: 30 minutes.

53. VIDEO JOURNALIST

For excellence by cross-discipline individual, serving as photojournalist, editor, talent, and writer; covering a single or multi-part story or topic. **Entry may not be entered in any other craft category.**

54. WRITER

A. News

 (Script Preferred)

B. Program

 (Non-News) (Script Preferred)

C. Short Form

 (Promos, PSAs, Commercials, Opens, etc.) (Script Preferred)

CHANGE REQUESTS AFTER THE ENTRY DEADLINE Review your entry information carefully during the submission process. A fee of \$25 will be charged for any entry changes (entry titles, category change, revised entry description/synopsis, etc.) requested after the entry deadline. **Additional names of qualified entrants may be added to an entry through September 30, 2017, for a flat fee of \$250 per name.**

PLEASE NOTE! No names may be added after September 30th, 2017.