

The National Academy of Television Arts & Sciences

STUDENT PRODUCTION AWARDS

SUNCOAST CHAPTER

2019 High School Call for Entries Rulebook

Eligibility Period: **February 1, 2018 to January 31, 2019** • Entry Deadline: **March 1, 2019**

The **Suncoast Student Production Award** encourages the pursuit of excellence in video production and focuses public attention on outstanding achievements produced by high school students.

Students listed on the entry form for Suncoast Student Production Awards must have been enrolled in an accredited high school within the Chapter boundaries at the time of production and completion of his/her piece within the eligibility period.

STUDENT EXPRESS - ONLINE ENTRY PROCESS: The entire Suncoast Student Production Award process is online. Submit your entry information, upload your video for judging and even pay the entry fee (if paying by credit card) from any computer with Internet access – all in a secure environment.

STANDARD RULES AND REGULATIONS

PURPOSE: To recognize outstanding student achievements in production by conferring awards of merit in the chapter's designated award region. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence by those studying media and journalism and to focus public attention on outstanding cultural, educational, technological, entertainment, news and informational achievements by high school students.

ELIGIBILITY PERIOD: All entries must have been originally produced within the Suncoast Region that includes the State of Florida, the State of Louisiana, the Mobile-Pensacola market area and Puerto Rico in the period of time from February 1, 2018 to January 31, 2019.

ENTRY DEADLINE: MARCH 1, 2019

ELIGIBILITY:

1. Programs or program segments conceived, produced and executed by students at a high school or technical/vocational school within the chapter's designated award area are eligible for student award consideration.
2. Returning students who previously worked, as professionals, are not eligible.
3. **No professional services may have been employed in the production of the entry.**

4. Faculty involvement can only be advisory.
5. **Students listed on the entry form for Student Production Awards must have been enrolled in an accredited high school within the Chapter boundaries at the time of production and completion of his/her piece within the eligibility period.**
6. Students may enter work that was produced as a class assignment, extra-curricular assignment or in conjunction with their academic experience.
7. Students who perform professional work may enter their work in the professional awards competition, provided they meet all eligibility requirements.
8. No entry may be submitted to more than one chapter's awards.
9. The entry does not need to have been broadcast, cablecast or webcast to be eligible.
10. Entries must be submitted as they were originally transmitted.
11. There may not be any post-broadcast changes, except edits for time, as noted on the category descriptions that follow.
12. There is no limit to the number of entries a school may submit in each category.
13. Pornographic, violent, defamatory or offensive material is not accepted. The interpretation of the Awards Committee is final and absolute.
14. Ineligible entries may be disqualified during any phase of the competition.

STUDENT PRODUCTIONS: Students are not considered peer professionals and as such, their regional student productions are not eligible for Emmy® award recognition. If material is produced as part of a class, for which school credit is received, they are considered a student. If they are paid or working on a project with other "professionals," and want to enter the Chapter's Emmy® Award competition, they cannot enter as a student, but instead must pay the appropriate entries fees as an active NATAS member (or non-member). The student is then prohibited from entering subsequent student production categories with other classmates. Student award recipients from any NATAS Chapters' high school competitions may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion for their recognition.



INTENTIONAL FALSIFICATION: The student advisor warrants that they are the party most responsible for verifying the eligibility requirements have been met. The intentional falsification of production credits or entry credits may be the basis for disqualification.

The Suncoast Chapter shall accept all submissions that are not in conflict with any of its rules and regulations. Ineligible entries may be disqualified at any stage of the competition. Pornographic, violent, defamatory or offensive material and/or language will not be accepted. Entries that contain language or situations that are not acceptable in a television station's programming will not be accepted. The ruling of the Chapter is final and absolute.

ENTRY ERRORS AND OMISSIONS: The National Academy of Television Arts & Sciences Suncoast Chapter assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information. The Suncoast Chapter shall accept all submissions that are not in conflict with any of its rules and regulations.

JUDGING AND EVALUATION: Programs are judged on three criteria: Content, Creativity and Execution on a 10-point scale (maximum 30 points); and craft entries are judged on two criteria: Creativity and Execution for (maximum 20 points). Judging panels are to be made up of professional peer judges. Judges have the option of including constructive comments or feedback, to be returned to the student's faculty advisor.

ENTRY SUBMISSIONS: The school where the work was produced must submit each entry and the faculty advisor submitting the entry must sign the entry form. There is no limit to the number of entries a school may submit. The National Academy of Television Arts & Sciences Suncoast Chapter reserves the right to corroborate any information on an entry form, to combine duplicate entries, or to disqualify an entry. All entries are subject to approval by the Suncoast Chapter.

Submission of an entry to the Suncoast Student Production Awards constitutes permission for the The National Academy of Television Arts & Sciences Suncoast to telecast or screen the entry and to webcast the entry, or portions of the entry.

LANGUAGE(S): Entries in English will be judged by English-speaking professionals. Entries in Spanish will be judged by Spanish-speaking professionals. Entries in other languages may be entered, however, judging of these entries is subject to the availability of qualified judges who speak the language of the entry. We recommend that entrants in languages other than English or Spanish submit an English-language translation of the narration track.

NOTE: Please indicate the language of the entry on the Entry Form.

ORIGINAL MATERIAL: At least two-thirds of an entry must consist of original material, unless previously produced material has been given some unique and creative treatment. Entrants must specifically identify and give credit to all non-original material included in the entry. This includes music use.

Some of the categories accept composites. A composite is defined as a sampling of segments or elements of a production that can represent the production to a panel of judges. This sampling conveys the scope, breath and/or range of the production. A demo reel is not a composite. A straight lift from a production can be a sampling, but there must be no editing within the lift.

AWARDS: For winning entries, the Award (an engraved crystal pillar) is presented to the sponsoring high school. Students responsible for winning and nominated productions will each receive certificates. Following the distribution of the awards, duplicate awards (crystal pillars) with individual student names will be available at a cost of \$125 for high school students.

NOTE: Regional NATAS high school winners will automatically advance to a national competition. Those honorees will be announced at a live event to be scheduled in the fall of 2019. For more information visit the National website: <http://emmyonline.org/nationalstudent>

RESTRICTION ON THE USE OF EMMY® MARK: Schools may refer to the fact that they are recipients of a NATAS Student Production Award, but may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion.

FEES: Each entry requires an accompanying processing FEE of \$45.00, payable by check, VISA, MasterCard or American Express. Checks should be made payable to NATAS Suncoast Chapter, and mailed to: Karla MacDonald, NATAS Suncoast Chapter, PO Box 840738, Pembroke Pines, FL 33084. This fee is non-refundable. Credit card payments are processed through the secure site Authorize.net, and a receipt is automatically sent to you.

While a fee to cover administrative expenses may be charged, there may be no individual student entry fees. While the NATAS offers student memberships as non-voting members of their Chapters, membership is not a requirement for advisors or entrants.

NOTE: This fee must be paid by school or sponsoring organization ONLY. Students may not pay the processing fee.



HOW TO ENTER THE SUNCOAST STUDENT TELEVISION AWARDS

All entries will be submitted through our **on-line “paperless” system**. Become a Registered User, Submit, Upload and Pay — all in one secure place! Entrants are responsible for the technical quality of their videos.

Follow this 3-step process:

1. Register (if you don't already have an account)
2. Submit Your Entry Info & Pay the Fee (the “paperwork” part of the process)
3. [Upload & Approve Your Video.](#)

Links are available on the chapter website: suncoastchapter.org

ENTRY UPLOAD FORMAT

PREFERRED FORMAT:

- MOV H264
- MPEG4 (MP4, H264)
- DV and DVCPRO
- MPEG1 and MPEG2

For best quality encode your video at its original size.

- 1920x1080 or 1280x720p is recommended
- Your video should be at least 720x480
- Do NOT letterbox your video

UPLOADING YOUR VIDEO:

Read Below and/or **Watch the Instructional Video** at www.youtube.com/watch?v=3MntMvYNYhQ that was prepared for Emmy® Awards entrants.

VIDEO UPLOAD STEP-BY-STEP:

NOTE: You can only upload 1 video entry at a time.

STEP 1:

VERIFY THE ENTRY YOU WILL BE UPLOADING

Make sure you have your *e-mail Copy of your Entry*. This is where you will reference your Entry ID number and submitter's e-mail. Both are ESSENTIAL to begin the uploading process. The e-mail also includes a link to upload your video if needed.

On this first page you need to:

- Select the entry category from the drop down box.
- Enter the ENTRY ID Number. *EXAMPLE: C-02-04. C-02 is the category and 04 is the entry number.*

- Enter the submitter's e-mail address that was provided on the entry form.
- Select Box that you agree to the terms of uploading video.

STEP 2:

REVIEW VIDEO FILE UPLOAD INFORMATION

After reading through the instructions on the page and confirming your entry information in the box at the bottom, click on Proceed to Upload Video.

- Select your video from your computer files by browsing. Be sure you are uploading the correct file type.
- Click on UPLOAD
The Screen will change to show a status bar indicating where the video is in the upload process. Wait for video to upload. Depending on the size of your file it should only take a couple of minutes, however, the longer the entry, the longer the upload process.

IMPORTANT: DO NOT CLOSE THE BROWSER UNTIL THE UPLOAD IS COMPLETE.

DO NOT REFRESH THE PAGE OR CLICK THE “BACK” BUTTON ON YOUR BROWSER.

**If you do so, you will need to re-start the upload process.*

Video Encoding In-Progress

- Once uploaded, the screen will change for encoding. The status will indicate “processing” until the video is “ready.” (This process will take on average about 2 minutes for each minute of video to complete the required encodings for judging but can take considerably longer if the server has a backlog of encoding.)
- You can keep your browser open while the video is processing; or, you can use the link at the bottom of the page to monitor the encoding process (a new tab/page will open in your browser); or, you can close your browser at this point and return later to finish the approval process.
- When the status shows “ready,” click on the thumbnail or “click here to play video” link to play the video. Watch all the way through. What you see is what the judges will see.
**If the link does not appear, there was an encoding problem.*
- After watching your video, click on the “Approve or Disapprove Video” link.



STEP 3: COMPLETE THE UPLOAD

- If the video uploaded and played properly and you approve, select Approve.
- CLICK FINISH
- If you do not approve - select "Reject and Delete." Your video will be deleted and you can upload your video entry again.
- You have 3 opportunities to upload and approve your video. Once approved, or you've uploaded your video 3 times, you will not be able to upload again unless you contact the office to have options reset so you can complete the process. Contact info for reset: Karla MacDonald, emmysuncoast@gmail.com or 954-322-3171.

***IMPORTANT: Your video is NOT available to the judges until you approve it!**

You will receive an e-mail confirmation once you have completed the upload and approved your video. Your entry is now ready to be judged.

HIGH SCHOOL STUDENT PRODUCTION PROGRAMMING CATEGORIES

Note: The same material MAY NOT be entered in more than one programming category.

H-01. Newscast

For outstanding achievement in a newscast. Post edits are not permitted except for the removal of breaks. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. **Time Limit: 30 minutes.**

H-02. News: General Assignment – Serious News

H-03. News: General Assignment – Light News

For outstanding reporting achievement in a presentation of timely news, information and current events. Entries may contain spot news coverage, investigations and feature stories on any newsworthy subject. Coverage of controversial issues is welcome. Entries will be judged on the basis of editorial content and pictorial coverage, which demonstrates awareness of broadcast journalistic standards including accuracy and fairness. Judges will particularly look for well-organized material paying

close attention to clearly written narration and appropriate sound bites. Preference will be given to individual pieces demonstrating reporting and field production. In-studio set-up or anchor link work will not be considered as an asset unless it materially contributes to the editorial content of the individual report. **Time Limit: 10 minutes.**

H-04. Arts & Entertainment/Cultural Affairs

For outstanding reporting achievement in a presentation of content devoted to cultural or artistic significance, or a compilation of up to three unedited pieces.

Time Limit: 10 minutes.

H-05. Music Video

For outstanding achievement in replication, reinterpretation or original material in a music video. Judges will evaluate content, creativity and execution. (Please identify original compositions).

Time Limit: 5 minutes.

H-06. Short Form – Fiction

For outstanding achievement in a presentation of a short-form treatment of a single fictional subject. Dramatizations or student originated soap operas or plays are permitted. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. **Time Limit: Up to 10 minutes.**

H-07. Short Form – Non-Fiction

For outstanding achievement in a presentation of a short-form treatment of a single non-fiction subject. Subject matter can include (but is not limited to) investigations, examinations of social issues, personal relationships, sports lifestyles, music, performing arts, entertainment, fashion and historical retrospectives. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. **Time Limit: Up to 10 minutes.**

H-08. Long Form – Fiction

For outstanding achievement in a presentation of a long form treatment of a single fictional subject. Dramatizations or student originated soap operas or plays are permitted. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. **Time Limit: Minimum 10 minutes - maximum 30 minutes.** If the original presentation ran more than 30 minutes, entrants are permitted to make three edits to bring the entry to time.

Please e-mail any questions to emmysuncoast@gmail.com or suncoaststudentawards@gmail.com



H-09. Long Form – Non-Fiction

For outstanding achievement in a presentation of a long-form treatment of a single non-fiction subject. Subject matter can include (but is not limited to) investigations, examinations of social issues, personal relationships, sports lifestyles, music, performing arts, entertainment, fashion and historical retrospectives. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. **Time Limit: Minimum 10 minutes - maximum 30 minutes.** If the original presentation ran more than 30 minutes, entrants are permitted to make three edits to bring the entry to time.

H-10. Sports

For outstanding achievement in a presentation or compilation of up to three unedited pieces of sports news and information. In-studio set-up or anchor link work will not be considered as an asset unless it materially contributes to the editorial content of the presentation. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. **Time Limit: 10 minutes.**

H-11. Sports – Live Event

For outstanding achievement in the production of a live or live-to-tape sports event or game. A composite is required and may include examples of: Show Open, Graphics Package, Use of Replays, Inserted Pre-Produced Segments, Use of Statistical or Other Prepared Material, Highlights, Standard Coverage (e.g. Routine Innings or Downs) and any additional material at entrant's discretion. **Time Limit: 30 minutes.**

H-12. Sports Program

For outstanding achievement in a daily or weekly sports program or sports series. Entry may be live or recorded live. Entry must have, as its basis, special coverage not to be taken from a newscast. Entries may include multi-camera and pre-produced segments that cover the full spectrum of the event. Entry may have no post-edits except for the removal of PSAs, interstitials or commercials. Entry will be judged on awareness of broadcast journalistic standards including accuracy and fairness. **Time Limit: 30 minutes.** If the original presentation ran more than 30 minutes, entrants are permitted to make three edits to bring the entry to time.

H-13. Public Service (PSAs)

For outstanding achievement in announcements that effectively focus interest in and marshal support for worthy community or area causes. **Spots may be 5-seconds to 2 minutes in length.**

H-14. Public Affairs/Community Service

For outstanding achievement in a presentation or compilation consisting of up to three unedited pieces of content with current social, civic or other issue-oriented subject matter. Advocacy of a point of view is encouraged. Content, creativity and execution will be important elements in judging the entries. Entry will be judged on awareness of broadcast journalistic standards including accuracy and fairness. **Time Limit: 10 minutes.**

H-15. Commercial

For outstanding achievement in commercial production, advertising a product, business or service that is conceived, written, created and produced for a class/school project. **Spots may be 5-seconds to 5-minutes in length.**

HIGH SCHOOL STUDENT PRODUCTION CRAFT CATEGORIES

Entrants may submit a single video or a composite of material totaling no more than 15 minutes for Craft Category entries. Direct "lifts" with no additional editing to enhance the quality of the entry may be made to bring longer videos (such as programs, newscasts, etc.) within the 15 minutes time limit.

H-16. Animation/Graphics/Special Effects

For outstanding achievement in animation, demonstrating the skills of one or more individuals. Entries may contain a single example of the craft or a composite of material as originally transmitted. **Time Limit: 15 minutes.**

H-17. Audio/Sound

For outstanding achievement in audio or sound design demonstrating the skills of one or more individuals. Entries may contain a single example of the craft, or a composite of material as originally transmitted. **Time Limit: 15 minutes.**

H-18. Director

For outstanding achievement in directing, demonstrating the skills of one or more individuals. Entries may contain a single example of the craft or a composite of material as originally transmitted. **Time Limit: 15 minutes.**

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**H-19. Editor**

For outstanding achievement in editing, demonstrating the skills of one or more individuals. Entries may contain a single example of the craft or a composite of material as originally transmitted. **Time Limit: 15 minutes.**

H-20. Photographer

For outstanding achievement in photography, demonstrating the skills of one or more individuals. Entries may contain a single example of the craft or a composite of material as originally transmitted. **Time Limit: 15 minutes.**

H-21. Talent

For outstanding achievement in on-camera talent demonstrating the skills of one or more individuals in the areas of news anchoring, reporting, host/moderator, sports play-by-play, analyst, etc. Entries may contain a single example of the craft, or a composite of material as originally transmitted. **Time Limit: 15 minutes.**

H-22. Writing

For outstanding achievement in writing in all forms, including both fiction and non-fiction. This award is designed to encourage clarity of thought as well as creativity. Style and substance both count heavily in determining the winner. Scripts must be fair and accurate and must demonstrate logical organization of editorial content so that a viewer will easily understand the story that is being told. **Time Limit: 15 minutes.**

DEADLINE FOR ENTRIES: Online entry forms must be completed and entries uploaded no later than March 1, 2019. ***The earlier you upload, the more likely we will be able to resolve any issue that may arise before the deadline.***

ENTRY DEADLINE: March 1, 2019**QUESTIONS?****CONTACT:****Karla MacDonald**

Suncoast Executive Director

emmysuncoast@gmail.com

or 954-322-3171

Victor Fernandez

Suncoast Student Production

Awards Coordinator

suncoaststudentawards@gmail.com

or 305-491-4254

LINKS[Create Registered User Account](#)[Submit/Modify Entry](#)[Upload Video](#)

Please e-mail any questions to emmysuncoast@gmail.com or suncoaststudentawards@gmail.com