



## Call for Entries

# EMMY® 2020

## 44th ANNUAL SUNCOAST REGIONAL EMMY® AWARDS

Recognizing excellence in these designated market areas (DMAs):

### **ALABAMA**

Mobile

### **FLORIDA**

Cape Coral-Ft. Myers-Naples, Gainesville, Jacksonville, Miami-Ft. Lauderdale, Ocala, Orlando-Daytona Beach, Panama City, Pensacola, Sarasota, Tallahassee, Tampa-St. Petersburg and West Palm Beach

### **GEORGIA**

Thomasville

### **LOUISIANA**

Alexandria, Baton Rouge, Lafayette, Lake Charles and New Orleans

### **PUERTO RICO**

All Markets

**Awards Year/Eligibility Period: July 1, 2019 – June 30, 2020**

**DEADLINE FOR ENTRY SUBMISSIONS ONLINE: Monday, July 6, 2020 at 11:59 PM**

To enter, go to the Suncoast Chapter's website: [suncoastchapter.org](http://suncoastchapter.org)

It's a simple 3-step process.

- (1) Register or Renew your membership in EMMY® Express,
  - (2) Submit your entry form, and
  - (3) Upload your video.
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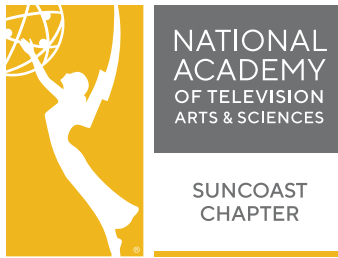
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## NEW THIS YEAR!

Each year the Suncoast Chapter's EMMY® Awards Rules Committee reviews our Call for Entries and makes changes based on requirements and recommendations from the National Awards Committee. Listed below are the highlights of changes for this year.

- Program Composites – (see Composite/Five-Lift Rule; pg. 6) Maximum of three segments to bring longer programs down to the specified category time limit. \*Reminders: You must have black between each cut. Segments must be from the same episode/program.
- Sports Program categories – CHANGED (pg. 24; categories 25C & 25D) Sports Program-Daily/Weekly/Series replaced with Sports Program Live and Sports Program Post Produced or Edited
- Military News/Program – ADDED (pg. 23 - category 21)
- Exceptions to the “Five-Lift Rule” added for Graphic Arts (pg. 30) and Talent - Anchor categories (pg. 31)
- A new look for EMMY® Express! - The entry process has been streamlined. You can now submit your entry information, pay fees and upload your videos all from within your own account dashboard.

## IMPORTANT DEADLINES

<b>July 6, 2020:</b>	Deadline to submit entries
<b>Mid-October 2020:</b>	Nominations Announced



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## STANDARD CLAUSES

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**PURPOSE:** To recognize outstanding achievements in television and allied media by conferring annual awards of merit in the Chapter's designated award region. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence for those working in the television and media industry and to focus public attention on outstanding cultural, educational, technological, entertainment, news, informational programming and craft achievements in television and on-line.

**SUBMISSION ELIGIBILITY:** To be eligible, original entries must have been transmitted to the general public by a television station, a cable company, satellite, the Internet or other digital delivery medium. Digital is defined as multimedia projects that combine various forms of traditional media with social media and interactivity, as well as linear programming delivered online (over the Internet, via various mobile platforms).

Eligibility is limited to digital and telecast/cablecast programming that was originally made available to a regional or local audience during the Chapter's eligibility year.

Materials provided by a news service, cooperative news association or similar source must be treated as previously produced material, unless it was originally intended for first release in the regional awards eligibility area to which it was submitted with on-site supervision by the entrant.

Re-purposed material is not eligible unless it is determined to have been given a new and unique treatment.

**Broadcast entries** must have been intended to be of 'primary interest' to a regional or local audience within the Chapter's designated awards area and must have had their first transmission in that awards area during the eligibility period. Entries must not have been available for viewing by more than 50% of the U.S. television homes during the eligibility year. Entries that are available to more than 50% of the U.S. television homes should be submitted to NATAS' national awards (see exceptions).

**Broadband entries** must have been intended for consumption and be 'of primary interest' to a regional or local audience within the Chapter's designated awards area. It is advised that broadband content intended for a wider audience (a national audience) be submitted for consideration in the National Academy of Television Arts & Sciences' national awards.

**Cablecast entries** are deemed available for an entire market if the cable channel on which they appear is generally available to that market, regardless of the actual number of subscribers the cable channel may have in the market.

However, entries which are specifically designed exclusively for their regional or local market may be accepted for regional judging, even if the retransmitting of the station's signal by cable systems make it available to more than 50% of the American television households. This may include regional newscasts or programs dealing with issues specifically related to the local community.

For entries/programs that have been syndicated and aired in regional markets, the entrant(s) must provide a "carriage/distribution summary." The summary must indicate all markets that carried the show, how many runs it had and the percentage of coverage.



**EXCEPTIONS TO THE 50% RULE:**

1. Local station news coverage that may receive national exposure should be submitted to regional EMMY® Award competitions.
2. Entries are eligible for regional competition if the treatment was of a local community issue, with the content primarily intended for distribution in the Chapter's designated awards area. Works accepted for regional judging under this exception may not be submitted for national consideration.
3. A documentary film that has a limited theatrical release at film festivals (showing on 600 or fewer screens in the U.S. over a one year period) before telecast or being made available online is eligible provided the program content is of primary interest to the regional or local audience.
4. A local program that later receives national distribution may compete in both regional and national awards competitions, but not in the same eligibility year.
5. Local segments that are eligible to participate as entries in national EMMY® Award competitions (i.e. News & Doc) may compete in both regional and national awards competitions under prevailing rules.

**CONTENT ELIGIBILITY:** The interpretation of the Awards Committee is final and absolute. Entries must be submitted as originally shown. There may not be any post-broadcast changes except as noted in the category descriptions.

**The following programming is not eligible:**

1. Pornographic, violent, defamatory or offensive material.
2. Previously aired programs, series or related crafts which aired and met eligibility requirements during a previous award year or another EMMY® competition.
3. Program length commercials (infomercials).
4. Closed circuit programs (from hotels, hospitals, movie theatres, arenas, stadiums and other venue specific locations) with special, targeted audiences.
5. Content from telethons, pledge breaks and/or programs with a unique call to action aired for the purposes of raising money for political parties, charities or other related causes.
6. Motion picture premiered programs that appeared in general release to the public in theatres.
7. Compilation reels, "clip shows" or "best of..." programs that were edited from original content.
8. Any acquired foreign productions not originated in the United States.

**ENTRY PLACEMENT:** When a program's content may allow for a choice of category placement, the producer has the discretion to enter the program and its individual craft achievements in the most appropriate category where it is eligible. However, certain rules must also be considered and followed.

**No entry may be submitted to more than one Chapter's awards. The "first airing" of the entry is the primary determination of eligibility.**

**Different episodes from the same program or series can only be entered in one Chapter's awards.**

**Entrants are not allowed to separate program content from individual craft achievement and submit in multiple Chapters.**

**Attempts to adjust show titles, airdates and/or descriptions of programs in order to submit to multiple Chapters, regardless of the circumstances, is prohibited.**

**Ineligible entries may be disqualified during any phase of the competition.**



HOME

**ORIGINAL MATERIAL:** At least two-thirds of an entry must consist of original material, unless previously produced material has been given some unique and creative treatment that, in the opinion of the Chapter Awards Committee, results in a new, original program. Entrants must identify all non-original or sponsored material, including its location in the program. Re-purposed material is not eligible.

**ENTRY QUOTA:** In order to sustain a high level of award excellence, Chapters must continue to self-regulate their entries, making sure only the appropriate individuals are recognized. To maintain this consistency, there is a maximum quota of 12 eligible names allowed on each entry. Any name(s) added beyond this number will require written authorization from the primary responsible entrant detailing the additional job title and responsibility. Chapters would then have the option of accepting these additional entrants or not.

**STUDENT PRODUCTIONS:** Students are not considered peer professionals and as such, their regional student productions are not eligible for EMMY® award recognition. If material is produced as part of a class, for which school credit is received, they are considered a student. If they are paid or working on a project with other “professionals,” and want to enter the Chapter’s award competition, they cannot enter as a student, but instead must pay the appropriate entries fees as an active NATAS member (or non-member). The student is then prohibited from entering subsequent student production categories with other classmates. Student award recipients from any NATAS Chapters’ high school or college competitions may not use the EMMY® name or replica of the EMMY® figure in any form of commercial advertising or promotion for their recognition.

**COMPOSITE/FIVE LIFT RULE:** Except where noted, a composite is defined as a sampling of a minimum of two and no more than five (5) representative segments or examples of work that convey to a judging panel the scope, breadth, or range of an individual’s talents or of coverage of a special event. The elements within a composite, unless otherwise noted, are to be “as aired” with no internal edits or post production work, such as music or special effects. **Demo reels or montages are not allowed.** One to two seconds of black between cuts, with no audio or slates must be added to separate segments within the composite. Unless otherwise noted, a straight lift from a long work may be included as an element of a composite, but there must be no editing of the lift. For program entries, composite may only contain content from one episode of the series, not multiple installments.

**NOTE:** Specific language for Graphic Arts and Talent - Anchor categories have been added in category descriptions.

**PROGRAM COMPOSITES:** Except where noted, program entries may have no more than 3 representative segments or samples of work, and may only contain content from one episode of a series, not multiple installments.

**NOTE:** Installments is referring to episodes.

**DOUBLE-DIPPING:** No single entry may be submitted in its entirety in more than one programming category. Exceptions are given for content that was part of a full newscast or included as an excerpt in the “Overall Excellence,” “News Excellence,” “Community Service,” and “Journalistic Enterprise” categories. To be eligible for this exception in the newscast categories, the same entrant cannot be listed on the newscast entry and then use the same material and enter in another programming category.

If you enter a full program or episode from a series in a programming category, you cannot also enter a segment from the same show in another program category.

Content produced as both a multi-part series and a full-length program may be entered only once, regardless of the amount of new material added.



A single or multi episode full-length program, or a multi-part news series, all on the same subject, may only be entered in only one programming category. If the subject matter varies, different episodes from the same overall program series can be entered in other program categories as appropriate based on content. This exception rule does not apply to individual stories from news series. An individual can only be recognized once for the same job function, utilizing the same program content.

Craft persons, like writers, photographers, editors, etc. are allowed to enter in programming categories, if they directly contributed to the content of the program or segment and have the permission of the primary producer. If a craft person does enter as a producer in a program category, they may enter the same content again in their respective craft category.

**LANGUAGE OTHER THAN ENGLISH:** Spanish-language entries may be entered and will be judged by a panel of Spanish-speaking, peer judges in a separate contest from English language. The **scores** produced by these two panels are **not** combined; instead the scores are interpreted **separately** for final “cut-off” evaluation.

Programs in languages other than English or Spanish may also be entered; however, judging of these entries in their native language is subject to the availability of qualified, peer judges who speak the language of the entry. Therefore, NATAS requires that these entrants submit their entries with English subtitles or with English on a second audio channel.

**WHO CAN ENTER:** Membership in the National Academy of Television Arts & Sciences is not required to enter the EMMY® Awards. Management, producers, designated award directors or individual craft entrants, whether they are a NATAS member or not, may submit entries on behalf of their program, talent or craft. If submitting on behalf of another individual(s), you must fully confirm that the parties contained in the submission have complete knowledge of all eligibility rules, and have viewed and given consent to the content submitted on their behalf.

**JUDGING PROCEDURE:** Entries made to this Chapter will be judged by panels assembled by other NATAS Chapters. These panels should be comprised of no fewer than **6** judges who shall be certified as peers. No more than **3** judges on a panel may be employed by the same station or company. **Judges may not have a conflict of interest, which is described as having a direct involvement in the production of an entry, or having a personal relationship with a member of the production staff of an entry.** Group ownership, by itself, does not necessarily create a conflict of interest.

**NON-COMPETITIVE JUDGING:** Entries are judged against a standard of excellence on their own merit and do not compete against each other. Program submissions are scored using a 1-10 scale each for Content, Creativity and Execution. Talent and Crafts are evaluated using a 1-10 scale each for Creativity and Execution. There may be one award, more than one award or no award given in each category. Any exceptions will be noted in the category description.

**JUDGING REQUIREMENT:** The success of the EMMY® Awards process depends on the willingness of qualified professionals to serve as judges. Peers in other NATAS Chapters are serving this Chapter’s entrants. This Chapter will judge other Chapter’s entries. **BY ENTERING, YOU AGREE TO SERVE AS A JUDGE WHEN ASKED.**

All entries sent to judges for screening are deemed to be eligible by the Chapter whose work is being judged. For that reason, judges are required to score each entry regardless if they feel it has been placed in the wrong category or might have technical problems. Forms are available online should judges wish to challenge any entry. On challenge entries, judges are asked to score without bias, even if they believe an entry is not in an appropriate category.



**DISCLOSURE OF JUDGING RESULTS:** In order to maintain fair, consistent peer judging without influence, judges must not disclose to others or in writing, including any social media references, as to how they have voted during an on-going, active judging session. If they ignore or abuse this privilege, their ballot will be disqualified and/or their judging status eliminated.

**INTENTIONAL FALSIFICATION:** The entrant warrants that he/she/they are the party(ies) most responsible for the award-worthiness of the entry. The intentional falsification of production credits or entry credits may be the basis for disqualification.

**ENTRY ERRORS AND OMISSIONS:** The National Academy of Television Arts & Sciences assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information. NATAS shall accept all submissions that are not in conflict with any of its rules and regulations.

**COPYRIGHT:** Each entrant agrees that any form of analog and/or digital recording, whether it be film, tape recording, screenshot or supplemental printed material that is furnished to NATAS in connection with an entry may be retained by the National Academy for file, reference and archival purposes and may be viewed partially or in its entirety for judging purposes. All of, or portions of, said content may be used on or in connection with the awards ceremony, any broadcast/telecast and other exhibition, including internet; as well as with promotional announcements or activities for any of the foregoing. If required, the entrant is further responsible for approval and clearances to the appropriate parties for any use of this copyright content.

**WHO RECEIVES THE AWARD?:** Producers, craft persons and other eligible entrants as listed on the entry form receive the EMMY® statuette, except where noted. To be eligible, each entrant must have significant, creative involvement in the actual production. Pre and post production involvement, including proposal/grant writing, research, fundraising, producing partnerships, etc., though necessary and of major importance is not substantial enough to be considered. They must verify in writing their “hands on” involvement in order to be listed on the entry.

Executive Producers and management personnel (such as News Directors) are not eligible for EMMY® statuettes unless directly involved in the hands-on production of the work submitted. Those who serve in a managerial or supervisory role only, should not be listed on the entry. To be considered, Executive Producers, General Managers, News Directors or other management personnel must have **directly participated in the execution of the video**. In such cases, a written request outlining the person’s involvement should be submitted via email to the chapter’s awards committee for approval.

**Note:** General Managers are statuette eligible for the Overall Excellence category. News Directors are statuette eligible for the News Excellence category. (See pg. 28)

Once a Chapter’s award nominations are announced, there is a 10-calendar day only grace period in which names, under extreme, special circumstances, can be added to a nominated entry. These requests must be authorized in writing to the Chapter from one of the original entry nominees requesting this addition and detailing why this request should be granted. The Chapter’s Awards Committee will make the final decision and ruling.

**Further, once the EMMY® awards ceremony has concluded, NO individual names can be added to an awarded entry as an additional recipient, under any circumstances.**

Others who work on a nominated or recognized entry may order production certificates or plaques. Individuals who did not receive a statuette, but were eligible for production certificates and/or plaques are not considered EMMY® recipients.





**CRAFTS ACHIEVEMENT:** In the Crafts Achievement Awards, those who actually perform a specific discipline receive the EMMY® statuette. Supervising or directing the work of others does not qualify for Crafts Achievement Awards, except for achievements in directing categories.

**AWARD RECIPIENTS:** EMMY® Awards are presented to individuals, not to their employers. It is the individual entrant's achievement that is being judged and recognized even if an employer pays entry fees.

**COMMEMORATIVE STATUETTES:** As a courtesy, stations, studios and production companies may order a commemorative statuette for public display at their place of business (up to a maximum of three per awarded entry). The statuette is engraved the same as the actual EMMY® Award, with the word "commemorative" added. Neither the organization's name nor any other special wording may be engraved in place of where the individual's name and position would usually appear. **Commemorative EMMY® statuettes cannot be ordered for individuals.**

**PROMOTION:** All publicity, advertising or any written reference undertaken by nominees and award recipients to the EMMY® Awards, must clearly state that the awarded achievement is for a Suncoast Regional EMMY® Award. The word "Regional" **must** appear in these instances. The Recipient of a nomination or an EMMY® Award may refer in advertising and publicity to the fact that they have been honored **only** for **one year** after the recognition was bestowed. They may use a replica of the EMMY® statuette in such advertising. Individuals who significantly contributed to the production or craft but were not honored with a statuette cannot specifically advertise they are an EMMY® award recipient. They can only state they worked on the recognized program.

#### **RULES FOR THE PROTECTION OF THE EMMY® STATUETTE:**

The EMMY® statue is the property of and all rights are reserved by the National Academy of Television Arts & Sciences (NATAS) and the Academy of Television Arts & Sciences (Television Academy). The EMMY® statuette may not be reproduced or used in any commercial manner unless otherwise permitted by the National Academy, it being understood that possession of the same is solely for the benefit of the recipient and the recipient's heirs or successors in interest. If a recipient or the recipient's heir or successor in interest proposes to sell, loan, donate or otherwise dispose of the EMMY® statuette, such persons shall be obligated to return the statuette to the National Academy of Television Arts & Sciences which will retain the same in storage in memory of the recipient.

A ® registration mark and the appropriate copyright notice: © NATAS/Television Academy must accompany any portrayal of the EMMY® statuette or moniker.



## DOUBLE-DIPPING DEFINED

To avoid any confusion, the basic formula for “double-dipping” is the following:

**An individual entrant can only be recognized once for the same job function, utilizing the same program content.**

Craft persons, like writers, photographers, editors, etc., are allowed to enter in programming categories if they directly contributed to the content of the program or segment and have the permission of the primary producer. If a craft person does enter as a producer in a program category, they may enter the same content again in their respective craft category.

### Examples:

- If a craft person is a writer/photographer, they could enter the program category as only the writer and then the photographer craft category.
- If they are not an entrant on the program entry, they could enter either the writer or photographer category, using the same material since they performed different job functions.
- If they list themselves as both writer and photographer on the program entry, they are ineligible to enter either the writer or photographer craft categories.
- They cannot enter either craft category using the dual job title since one category is only for writer and the other only for photographer.

No single entry may be submitted in its entirety in more than one programming category. Exceptions are given for content that was part of a full newscast or included as an excerpt in the “Overall Excellence,” “News Excellence,” “Community Service” and “Journalistic Enterprise” categories.

To be eligible for this exception in the newscast categories, the same entrant cannot be listed on the newscast entry and then use the same material and enter in another programming category.

### Example:

- An investigative reporter is listed on a newscast entry. Under this “double-dipping” rule, a portion of the newscast content could be entered in “Investigative Report,” but the same reporter cannot be listed since their name already appeared on the newscast entry.

You cannot enter the same material in both news and program categories.

A single or multi episode full-length program all on the same subject may be entered in only one programming category. If the subject matter varies, different episodes from the same overall program series can be entered in other program categories as appropriate based on its content. This exception rule does not apply to individual stories from news series (see below).

### Examples:

- Your entry is a four-part series on “Saving the Bay.” Part one of the series is entered in the “Informational/Instructional” category. Part three cannot be entered in the “Environment” category.
- Your program is called *Community Weekly*, an on-going weekly series. Though it is basically a “Public Affairs” series, episode 204 may be about music, episode 216 about sports, while other episodes are more generic. Under our rules, episode 204 could be entered in an “Entertainment” category, while episode 216 could be in “Sports.” Episode 222 could stay in “Public Affairs.”



Content produced as both a multi-part news series and a full-length program may be entered only once, regardless of the amount of new material added.

**Example:**

- An investigative team does a three-part series within a newscast on gun control. Once the three parts have aired, and the same material re-purposed as a news or program special, the team would need to decide if they should enter the original series or the special, not both.

If you enter a full program or episode from a series in a programming category, you cannot also enter a segment from the same show in another program category.

**Entries that violate the double-dipping rule will be disqualified and entry fees will not be refunded.**

## ENTRY PREPARATION

The Suncoast Chapter requires all entrants to use the EMMY® Express Online system for entry submissions.

Your EMMY® Express account includes a personal dashboard. From the dashboard you can: Start a New Entry, Review Submitted Entries, Upload Video for Submitted Entries, Update Your Membership Profile, Renew Your Membership, Access Emails that have been sent from EMMY® Express, Pay an Invoice, Send a Bill/Forward an Invoice to someone else who will be paying for your invoice or any part of it, Review Paid Invoices.

The online process will walk you through filling out entry forms, paying for your entries, and uploading your video for online judging. After submitting your entry information, a confirmation e-mail will be sent to you with links so you can return to EMMY® Express to make changes and verify data up until the entry deadline. You'll also be provided with a link to upload your video if you did not do so immediately after filling out the online forms and a payment link if you chose to "pay later" during the submission process.

You can access EMMY® EXPRESS through the chapter's website: [suncoastchapter.org](http://suncoastchapter.org)

**To Submit an Entry:**

1. Log In to EMMY® EXPRESS
2. Fill out the online entry forms
3. Upload and approve your video

**Prepare Your Video for Uploading:**

Entrants are responsible for the technical quality of their videos.

**PREFERRED FILE FORMAT:** MP4 using H.264 video codec and AAC audio codec

- For best quality, encode your video at its original size.
  - 1920x1080 or 1280x720p is recommended
  - Your video should be at least 720x480
- Do NOT letterbox your video

**Supported File Formats**

The system supports nearly any format for uploading including:

- MP4, MOV\*
- \*Some MOV files contain additional features like edit lists that often result in audio-video sync issues.



## Video Encoding Guidelines

- **File Size** - The system will accept large files – and longer videos (over 15 minutes) may need to be larger to maintain quality. However, the larger the file, the longer it will take to upload your video. **Reduce the bitrate and use two-pass encoding to help reduce file size.**
- **Video Scale (Dimensions)** - Video width should not be smaller than 480. If the video is smaller in size, it will not be upscaled. Smaller videos will be centered within the player video area. Again, the recommendation is to upload the best possible quality using the same dimensions as your original video. The transcoding process will resize the video as needed for judging.
- **Aspect Ratio** - Videos should be exported in their original aspect ratio (16x9 or 4x3). **DO NOT letterbox 16x9 video during the encoding process.** Do not export 4x3 videos to a 16x9 format. Use square (1:1) pixel aspect ratio.
- **Frame Rate** - Use progressive frames instead (e.g. 720p) of interlacing (e.g. 720i). The number of frames per second should not be less than 24. It is recommended that the frame rate be 29.97 or 30 frames per second to provide the best quality possible.
- **Video Bitrate** - Higher bitrates provide less compression and better quality but will result in larger file sizes. Two-pass video encoding can help reduce file size. Videos under 15 minutes can be encoded at higher bitrates (5,000-10,000kbps). For longer videos, you'll need to use a lower bitrate if you want to reduce the file size. It is recommended to not go below 2000kbps. Remember, you can upload large files, but be patient as the upload time will be longer.

Don't have encoding software? Download [Handbrake](#) or [MPEG Streamclip](#) for free.

Detailed instructions for uploading video entries can be found on the [suncoastchapter.org](http://suncoastchapter.org) and in the Resources" column on the video upload page.

## :20 CLIP FOR EMMY® SHOW

A field labeled **TIME CODE** is included on the entry form. Please specify a starting time code for a 20 second excerpt of your entry to be played at the EMMY® Awards Gala if your entry wins.

## ENTRY FEES

### CATEGORIES 1 – 44

**\$145.00 per Suncoast Chapter member**  
**\$270.00 per non-member**

### CATEGORIES 45 – 56

**\$ 90.00 for each member of the Suncoast Chapter**  
**\$175.00 for each non-member**

1. **A separate entry fee is required for each person listed on the entry form.**
2. Failure to pay correct entry fees in full will result in disqualification of entry or removal of any entrants who have not paid their fees.
3. No refunds in the case of disqualification.
4. Check and Credit Card payments accepted (AMEX/MasterCard./Visa).  
Make checks payable to: NATAS Suncoast Chapter



## SUNCOAST CHAPTER MEMBERSHIP

Membership in the Suncoast Chapter is available to television professionals who reside within the Suncoast geographic area that includes the State of Florida, the State of Louisiana, the Mobile, Alabama television market as well as Puerto Rico. **If you plan on becoming a member, we strongly suggest that you sign up before you start the EMMY® entry process in EMMY® Express.**

### ANNUAL MEMBERSHIP RATES FOR ACTIVE, PROFESSIONAL MEMBERS

Alexandria, LA	\$20.00	Ocala, FL	\$40.00
Baton Rouge, LA	\$25.00	Orlando-Daytona Beach, FL	\$50.00
Cape Coral-Ft. Myers-Naples, FL	\$25.00	Panama City, FL	\$20.00
Gainesville, FL	\$20.00	Pensacola, FL	\$25.00
Jacksonville, FL	\$35.00	Puerto Rico – All Markets	\$40.00
Lafayette, LA	\$20.00	Sarasota, FL	\$40.00
Lake Charles, LA	\$20.00	Tallahassee, FL	\$20.00
Miami-Ft. Lauderdale, FL	\$50.00	Tampa-St. Petersburg, FL	\$50.00
Mobile, AL	\$25.00	Thomasville, GA	\$20.00
New Orleans, LA	\$35.00	West Palm Beach, FL	\$40.00

### ELIGIBILITY PERIOD:

Entries originally produced for the Suncoast region of the State of Louisiana, the Mobile, Alabama television market, the State of Florida and Puerto Rico during the period July 1, 2019 through June 30, 2020 are eligible.

### SUBMISSION OF ENTRIES:

1. Entries may be submitted by any individual or group of individuals directly responsible for the production of the the entry or the craft achievement. Membership in the Suncoast Chapter is not required for entry submission. Executive producers will only be eligible for an award if directly involved in the execution of the product. Student entries are eligible for an EMMY® award.
2. Submission of an entry constitutes an agreement that any promotion or advertising incorporating any award that may be received shall be subject to the Rules and Regulations of the National Academy of Television Arts & Sciences and subject to the approval of the Board of Governors of the Suncoast Chapter prior to such use. The word “best” may not be used in the promotion of an EMMY® Award.
3. Submission of the entry form constitutes permission for the Suncoast Chapter of the National Academy of Television Arts & Sciences to telecast or screen the entry, or portions of the entry, as part of the EMMY® Awards program and to webcast the entry, or portions of the entry, on the Chapter website [suncoastchapter.org](http://suncoastchapter.org) or its Facebook page [Natas Suncoast Chapter Emmy Awards](#).
4. Companies are not obligated to pay entry fees for former (or current) employees or freelancers. However, all reasonable attempts should be made to contact individuals directly responsible for the execution of the submitted work even if the individual no longer works for the company. The intentional falsification of production credits or entry credits will result in the removal of improperly submitted names/entrants or the disqualification of the entry.
5. Entries that violate the Double Dipping rule will be disqualified (See “Double Dipping” explanation on pgs. 6 & 10).
6. Entry fees for disqualified entries will not be refunded.
7. The Suncoast Chapter will not be responsible for lost, damaged or non-playing entries.
8. All entries become property of the Suncoast Chapter.
9. LATE ENTRIES WILL NOT BE ACCEPTED. Entries, and checks/credit card payments must be received by 11:59 pm on Monday, July 6, 2020.



HOME

## ENTRY RULES

1. Membership in the Suncoast Chapter is not required for entry submission.
2. Entries may be submitted by any individual or group of individuals directly responsible for the production of the entry or the craft achievement. Executive producers will only be eligible for an award if directly involved in the execution of the product. Student entries are not eligible for an EMMY® statuette.
3. If the person submitting the entry also is an entrant, his or her name must be written in the space designated for entrants.
4. You may write a rationale (not to exceed 100 words) in the space titled "Description" in the EMMY® Express entry form stating the reasons your entry should be judged award-worthy.
5. Original Air Date & Entry total run time must be filled in on the entry form.

## DEADLINE FOR ENTRIES

Entries must be submitted and videos uploaded by **11:59 pm, on Monday, July 6, 2020**.

## CHANGE REQUESTS AFTER THE ENTRY DEADLINE/Adding Name(s) after Entry Deadline

A fee of \$25 will be charged for any entry changes (entry titles, category change, revised entry description/synopsis, etc.) requested after the final entry deadline of Monday, July 6, 2020.

**Additional names of qualified entrants may be added to an entry after July 6, 2020 through September 24, 2020, for a flat fee of \$250 for each name.**

After the nominations are announced, there is a 10-calendar day only grace period (from the date of the announcement) in which names, under extreme, special circumstances, can be added to a nominated entry. These requests must be authorized in writing to the Chapter from one of the original entry nominees requesting this addition and detailing why this request should be granted. The Chapter's Awards Committee will make the final decision and ruling. If approved, a **\$350** fee will be charged to add the name.

**NOTE:** All requests to add a name must be submitted in writing and sent via email to Chapter Executive Director [emmysuncoast@gmail.com](mailto:emmysuncoast@gmail.com), with "Emmy Entry - Add Name" in the email subject line.

**After the 10-day grace period, no names will be added under any circumstances.**

Further, once the EMMY® awards ceremony has concluded, **NO** individual names can be added to an awarded entry as an additional recipient, under any circumstances.

## CERTIFICATES & PLAQUES

1. Nomination Certificates will be awarded to all nominees following verification by the EMMY® Awards Committee.
2. Production Certificates and/or plaques may be purchased by individuals or producers for distribution to individuals who can provide documentation of participation in the production of an awarded entry. Contact the Suncoast Chapter office following the EMMY® Awards presentation for more information.

## AWARDS PRESENTATION

Nominations will be announced on the Suncoast Chapter website ([suncoastchapter.org](http://suncoastchapter.org)) Mid-October 2020. **Due to the pandemic, all awards will be announced at a virtual awards ceremony, which will be live-streamed on the chapter's website, Saturday, December 12, 2020. More information will be available as we get closer to the date. We will keep you informed throughout the coming months via our website and social media.**



**DON'T LEAVE A MESS IN EMMY® EXPRESS!**

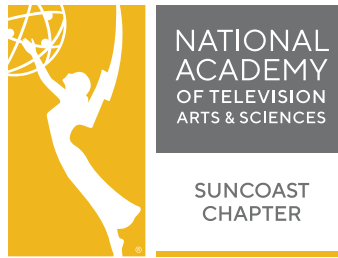
**Entry Form:** Please use Upper and Lower Case when filling out your entry form and membership application. The name you use on your membership application will show on your entry forms.

The Producing Company is the company that will be recognized if your entry gets nominated. If you work for a television station please use the station's call letters

If your company is not listed in the drop down for submitting organization, please type in your company name

If you need to change the category of an already submitted entry in EMMY® Express and find that you are unable to do so, DO NOT create a new entry, email Karla MacDonald, Suncoast Chapter Executive Director, at [emmysuncoast@gmail.com](mailto:emmysuncoast@gmail.com), and she will assist you.





# Call for Entries EMMY® 2020

44th ANNUAL SUNCOAST REGIONAL EMMY® AWARDS

## CATEGORIES

The intent is to recognize excellence and outstanding achievement in various forms of programming. In all categories, there may be one award, more than one award, or no award given. In news and programming categories, the award of the EMMY® Statuette is to the producer. The producer is defined as the person/persons most creatively responsible for the entry. Executive Producers will only be eligible for an award if directly involved in the execution of the product. To receive recognition for specific crafts, material should be submitted by crafts persons in the appropriate Crafts Achievement categories.

**ENTRIES MUST BE SUBMITTED ONLINE THROUGH EMMY® EXPRESS.**

### *Definitions of Terms Used in the Category Descriptions:*

**Producer:** The person(s) most directly responsible for the majority of the content and production elements of the entry. Executive Producers and management personnel (such as News Directors) are not eligible for EMMY® statuettes unless directly involved in the hands-on production of the work submitted.

*COMMENT: Those who serve in a managerial or supervisory role only, should not be listed on the entry. To be considered, Executive Producers, General Managers, News Directors or other management personnel must have directly participated in the execution of the video.*

**NOTE:** General Managers are statuette eligible for the Overall Excellence category. News Directors are statuette eligible for the News Excellence category. (See Pg. 28)

**Series (news):** Two or more reports covering the same story. A composite of unrelated stories is not a series. Series entries must include a minimum of 2 reports.





## CATEGORIES

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**Series (program):** A program that appears in essentially the same format two or more times a year.

**Special:** A one-time-only program or a program from a series that appears in a substantially different format and may or may not be broadcast or cablecast in a period other than its regular time.

**Composite:** A composite is defined as a sampling of a minimum of two and no more than five (5) representative segments or elements that convey to a judging panel the scope, breadth, or range of an individual's talents or of coverage of a special event. The elements within a composite, unless otherwise noted, are to be "as aired" with no internal edits or post production work, such as music or special effects. Unless otherwise noted, a straight lift from a long work may be included as an element of a composite, but there must be no editing of the lift. One to two seconds of black between cuts with no audio or slates must be added to separate segments within the composite. The start time of each segment in the composite must be noted in the appropriate section on the online entry form. Composites must not exceed the category's specified time limit. **Demo reels or montages are not allowed.**



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# NEWS PROGRAMMING

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One Award, more than one Award, or no Award (except where noted) may be given to the producer(s) and others directly responsible for the content and execution of the news program, segment or coverage. Anchors, reporters, photographers, editors, assignment editors, hosts, directors and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry. For any entry designated as a series, a minimum of two reports must be included.

## 1. NEWSCAST – MORNING (12 midnight to 11 am)

### A. Larger Markets (1 - 40)

### B. Medium Markets (41 - 70)

### C. Smaller Markets (71 - up)

For excellence in a regularly scheduled morning newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc.

Time limit: 60 minutes.

## 2. NEWSCAST – DAYTIME (11 am to 5 pm)

### A. Larger Markets (1 - 40)

### B. Medium Markets (41 - 70)

### C. Smaller Markets (71 - up)

For excellence in a regularly scheduled daytime newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc.

Time limit: 60 minutes.

## 3. NEWSCAST – EVENING (5 pm to 12 midnight)

### A. Larger Markets (1 - 40)

### B. Medium Markets (41 - 70)

### C. Smaller Markets (71 - up)

For excellence in a regularly evening newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc.

Time limit: 60 minutes.

### Larger Markets

Miami-Ft. Lauderdale, Orlando-Daytona Beach, San Juan, P.R., Tampa-St. Petersburg, West Palm Beach

### Medium Markets

Ft. Myers-Naples, Jacksonville, Mobile, AL - Pensacola, FL, New Orleans, LA

### Smaller Markets

Alexandria, LA, Baton Rouge, LA, Gainesville, FL, Lafayette, LA, Lake Charles, LA, Panama City, FL, Tallahassee, FL, Thomasville, GA



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## NEWS GATHERING

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### 4. GENERAL ASSIGNMENT REPORT

#### A. Within 24 hours

For excellence in coverage of a single news story or topic which is assigned, shot, edited and aired within a 24-hour period. Entry may include live and/or taped elements and online content.

**Time limit: 10 minutes.**

#### B. No Time Limit

For excellence in coverage of a single or multi-part news story or topic which has no time limit for its preparation. Entry may include live and/or taped elements and online content. Stories and topics covered must be of a Hard News character and be an assigned report that would not be considered a Feature or Special Report (to be entered elsewhere).

**Time limit: 10 minutes.**

*COMMENT: This is the basic news reporting done day-in day-out by a News Department. This is for the coverage of planned events and done as planned assignments. No time limit entries should be carefully reviewed to ensure that these were assigned reports and not pitched or created reports that would fall under Feature or Special Reports.*

### 5. BREAKING NEWS

For excellence in coverage of a single unanticipated news event. Entry may include multiple live or taped elements and online content. Exempt from composite five-lift rule.

**Time limit: 15 minutes.**

*COMMENT: This is the "I am here at the bank robbery and the bullets are flying over my head" story. Preparation limit is unnecessary since it must be simultaneous.*

**NOTE:** Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News and Documentary Awards in the following category: Outstanding Regional News Story – Breaking News.

### 6. SPOT NEWS

For excellence in coverage of a single, unanticipated news event that is shot, edited, produced and aired within 24 hours. Entry may include multiple live and/or taped elements and online content. Elements of a related Breaking News entry may be included in a Spot News entry but not in their entirety.

**Time limit: 15 continuous minutes of one news story.**

*COMMENT: This is the "I am here at the bank where this morning the bullets were flying over my head, and in the 2 hours following the police chased the robber to the state line." The goal is to extend what was done in the simultaneous report to allow the entry of the longer form report.*

**NOTE:** Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News and Documentary Awards in the following category: Outstanding Regional News Story – Spot News.



## 7. CONTINUING COVERAGE

For excellence in coverage of a single news story over an extended number of reports. Entries will be judged in Part on story advancement and should be entered as a composite, but exempt from composite five-lift rule.

**Time limit: 30 minutes.**

### A. Within 24 hours

All reports included are from one news story and all aired within a 24-hour period.

### B. No Time Limit

At least three segments should be entered to show the overall coverage of one news story over a longer period of time.

*COMMENT: The wording has been changed to reflect that it is coverage with a number of reports not just over a period of time. Also, change has been made to indicate that the coverage is of one story. This would be considered a producer's entry and not a station entry since it is one story coverage.*

## 8. TEAM COVERAGE

For excellence by a team involved in covering multiple news stories on a single subject, shot, edited, produced and aired within 24 hours. Entry may include multiple live and/or taped elements and online content. Exempt from composite five-lift rule.

**Entry length shall not exceed 60 minutes.**

*COMMENT: This is NOT a station award. An entry fee must be paid for each person listed on the entry form. A statuette will be presented to each person listed on the entry, for those entries selected as Emmy recipients.*

## 9. INVESTIGATIVE REPORT

### A. Single Story

### B. Series

For excellence in reporting of a community problem requiring research and investigative journalism. Entry will be judged on the quality and extent of research, the presentation, and the impact of the reporting. Written documentation is required (100-word limit.)

**Time limit: 30 minutes.**

**NOTE:** Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News and Documentary Awards in the following category: Outstanding Regional News Story – Investigative Reporting.

## 10. FEATURE NEWS REPORT

### A. Light Feature

### B. Light Series

### C. Serious Feature

### D. Serious Series

For excellence in reporting of a single or multi-part feature news story or topic.

**Time limit: 10 minutes. Series time limit: 15 minutes.**

## 11. NEWS SPECIAL

For excellence in coverage of a one-time-only, significant, newsworthy event, occasion or topic. Subject should be an in-depth treatment of current topic.

**Time limit: 60 minutes.**



## NEWS & PROGRAM SPECIALTY

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the program, segment or coverage. Anchors, reporters, directors, photographers, editors, assignment editors, hosts, writers, and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. For non-news program entries, unless specifically stated, the entry may only contain content from one episode of the series, not multiple installments. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

For news and feature/segment series entries, a composite of two to five segments should be submitted with 1 second of black between each segment.

For program entries that exceed the specified category time limit, a composite of up to five lifts/segments is permitted to bring the program to the required time limit. Lifts should be separated by 1 second of black with no internal editing of each lift.

Within each category in this section, the A, B, or C subcategories are intended for specialty news stories. The D and E subcategories are for segments or episodes from a specialty program, or special (non-news).

### 12. ARTS/ENTERTAINMENT

#### A. News (This includes News Single Story, News Series and News Feature)

For excellence in coverage of general entertainment, variety, or visual and performing arts.

**Time limit: 10 minutes. Series time limit: 15 minutes.**

#### B. Program Feature/Segment

For excellence in a feature or segment from a program or special of general entertainment, variety, or visual and performing arts.

**Time limit: 10 minutes.**

#### C. Program/Special

For excellence in a program, or special of general entertainment, variety, or visual and performing arts.

**Time limit: 30 minutes.**

### 13. BUSINESS/CONSUMER

#### A. Within 24 Hours

#### B. No Time Limit

For excellence in news coverage of business, finance, consumer affairs or economic topics.

**Time Limit: 10 minutes. Series Time Limit: 15 minutes.**

#### C. Program

For excellence in a feature or segment from a program or special that covers business, finance, consumer affairs or economic topics.

**Feature/Segment time limit: 10 minutes. Program/Special time limit: 30 minutes.**



## 14. CHILDREN/YOUTH (12 and under)

### A. News

For excellence in coverage of issues of specific interest and value to a target audience 12 years of age and under.

Single Story/Feature time limit: 10 minutes. Series time limit: 15 minutes.

### B. Program

For excellence in a feature or segment from a program or special that covers Issues of specific interest to a target audience, 12 years of age and under.

Feature/Segment time limit: 10 minutes. Program/Special time limit: 30 minutes.

## 15. CRIME

### A. News

For excellence in coverage of crimes or other violations of the law.

Single Story/Feature/time limit: 10 minutes. Series time limit: 15 minutes.

### B. Program

For excellence in a feature or segment from a program or special that covers crime or other violations of the law.

Program Feature/Segment time limit: 10 minutes. Program/Special time limit: 30 minutes.

## 16. EDUCATION/SCHOOLS

### A. News

For excellence in coverage of schools, teaching or education.

Single Story/Feature time limit: 10 minutes. Series time limit: 15 minutes.

### B. Program

For excellence in a feature or segment from a program or special that covers schools, teaching or education.

Feature/Segment time limit: 10 minutes. Program/Special time limit: 30 minutes.

## 17. ENVIRONMENT

### A. News

For excellence in coverage of environmental impact issues, topics or subject matter.

Single Story/Feature time limit: 10 minutes. Series time limit: 15 minutes.

### B. Program

For excellence in a program or special that covers environmental impact issues, topics or subject matter.

Feature/Segment time limit: 10 minutes. Program/Special time limit: 30 minutes.

## 18. HEALTH/SCIENCE

### A. News

For excellence in coverage of health, science, medical topics or subject matter.

Single Story/Feature time limit: 10 minutes. Series time limit: 15 minutes.

### B. Program

For excellence in a feature or segment from a program or special that covers health, science, medical topics or subject matter.

Feature/Segment time limit: 10 minutes. Program/Special time limit: 30 minutes.



## 19. HISTORIC/CULTURAL

### A. News Single Story/Feature

### B. News Series

For excellence in coverage of subjects that emphasize historical, cultural and/or ethnic issues or topics.  
Time Limit: 10 minutes. Series Time Limit: 15 minutes.

### C. Program

For excellence in a feature or segment from a program or special that covers historical, cultural and/or ethnic issues or topics.

Feature/Segment time limit: 10 minutes. Program/Special time limit: 30 minutes.

## 20. HUMAN INTEREST

### A. News Single Story/Feature

### B. News Series

For excellence in coverage of stories that appeal to the human spirit.  
Time Limit: 10 minutes. Series Time Limit: 15 minutes.

### C. Program Feature/Segment

For excellence in a feature or segment from program or special that covers subject matter that appeals to the human spirit.

Time Limit: 10 minutes.

### D. Program Special

For excellence in a program or special that covers subject matter that appeals to the human spirit.  
Time Limit: 30 minutes.

## 21. MILITARY

### A. News

For excellence in coverage of military issues at home and/or abroad.  
Time Limit: 10 minutes. Series Time Limit: 15 minutes.

### B. Program

For excellence in a program or special, or a feature or segment from a program or special that covers military issues at home and/or abroad.

Feature/Segment Time Limit: 10 minutes. Program Time Limit: 30 minutes.

## 22. POLITICS/GOVERNMENT

### A. News

For excellence in coverage of political, civil, government issues or subject matter.  
Single Story/Feature time limit: 10 minutes. Series time limit: 15 minutes.

### B. Program

For excellence in a feature or segment from a program or special that covers political, civil, government issues or subject matter.

Feature/Segment time limit: 10 minutes. Program/Special time limit: 30 minutes.



## 23. RELIGION

### A. News

For excellence in coverage of subject matter of a religious and/or spiritual nature.

**Single Story/Feature time limit: 10 minutes. Series time limit: 15 minutes.**

### B. Program

For excellence in a feature or segment from a program or special that covers subject matter of a religious and/or spiritual nature.

**Feature/Segment time limit: 10 minutes. Program/Special time limit: 30 minutes.**

## 24. SOCIETAL CONCERNS

### A. News

For excellence in coverage of current issues of societal concern, social ills, community or general public interest.

**Single Story/Feature time limit: 10 minutes. Series time limit: 15 minutes**

### B. Program

For excellence in a feature or segment from a program or special that covers current issues of societal concern, social ills, community or general public interest.

**Feature/Segment time limit: 10 minutes. Program/Special time limit: 30 minutes.**

## 25. SPORTS

### A. News Single Story/Series

For excellence in coverage of sports in general, sports related topics or sports news program.

**Time limit: 10 minutes. Series time limit: 15 minutes.**

### B. Feature/Segment

For excellence in a feature or segment on sports topic (non-news).

**Time limit: 10 minutes.**

### C. Program – Live

For excellence in a sports program that is live or recorded live. Entry must have, as its basis, special coverage not to be taken from a newscast, including but not limited to pregame and postgame shows surrounding live sporting events. Entries may include multi-camera and pre-produced segments that cover the full spectrum of the event. Entry may not have post edits except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. Series entries are also eligible.

**Time Limit: 30 minutes**

### D. Program – Post-Produced or Edited

For excellence in a daily or weekly sports program or sports series (non-news). Entry must have, as its basis, special coverage not to be taken from a newscast. Content in these programs is post-produced and heavily edited. Entry may have no post-broadcast edits except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc.

**Time Limit: 30 minutes**

### E. One-Time Special

For excellence in a one-time sports related special program that is not part of a daily or weekly sports program, game or series. Entry may be live or recorded live. Entry should have no post edits except for the removal of commercials.

**Time limit: 30 minutes.**





## 26. SPORTS EVENT/GAME – LIVE/UNEDITED

### A. Program

### B. Series

For excellence in production of a single program, or series, (live or recorded live) sports event or game. No post edits. A composite (from one episode or game) is required and may include examples of: Show Open, Graphics Package, Use of Replays, Inserted Pre-Produced Segments, Use of Statistical or Other Prepared Material, Highlights, Standard Coverage (e.g. Routine Innings or Downs) and any additional material at entrant's discretion. Must adhere to five-lift rule.

**Time limit: 30 minutes.**

## 27. WEATHER

### A. News

For excellence in coverage of weather in general, weather related topics or subject matter within a news program.

**Single Story/Feature/Weathercast time limit: 10 minutes. Series time limit: 15 minutes.**

### B. Program

For excellence in a feature or segment from a program or special covers weather related topics or subject matter.

**Program Feature/Segment time limit: 10 minutes. Program/Special time limit: 30 minutes.**

# PROGRAMMING

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the program, segment or coverage. Hosts, moderators, reporters, directors, photographers, editors, writers and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. For program entries, the entry may only contain content from one episode of the series, not multiple installments. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

For program entries that exceed the specified category time limit, a composite of up to five lifts/segments is permitted to bring the program to the required time limit. Lifts should be separated by 1 second of black with no internal editing of each lift.

## 28. DOCUMENTARY

### A. Cultural

### B. Historical

### C. Topical

For excellence in the creation of a formal, structured television presentation with dramatic impact of an event, condition or situation of current, cultural and/or historical significance.

**Time limit: 60 minutes.**

## 29. INFORMATIONAL/INSTRUCTIONAL

For excellence in a feature or segment from a presentation of stories, whose prime purpose is to be instructional; to teach formally or informally about a subject or subjects.

**Feature/Segment time limit: 10 minutes. Program/Special/Series time limit: 30 minutes.**



### 30. INTERVIEW/DISCUSSION

For excellence in a program, series or special, consisting of interview/discussion material that is at least 75% unscripted. This category is primarily intended for formal interviews where both the interviewer(s) and the interviewee(s) are visible on camera.

**Feature/Segment time limit: 10 minutes. Program/Special/Series time limit: 30 minutes.**

### 31. LIFESTYLE PROGRAM:

For excellence in a program, series or special, or in a feature or segment from a program, series or special that deals with everyday life subjects; such as, food preparation, recipes, techniques, home improvement, decoration, renovation, gardening, outdoors, crafts and/or automotive repairs.

**Feature/segment time limit: 10 minutes. Program time limit: 30 minutes.**

### 32. MAGAZINE PROGRAM

For excellence in a feature or segment from a program, series or special, or for excellence in a program, series or special consisting of various stories of regional interest designed to entertain and inform.

**Feature/Segment time limit: 10 minutes. Program/Special/Series time limit: 30 minutes.**

### 33. NOSTALGIA PROGRAM

For excellence in a feature or segment from a program, series or special, or for excellence in a program, series or special consisting of “retro” or “throwback” topics of a nostalgic or historical nature such as biographies, personal tributes or sociological retrospectives.

**Feature/Segment time limit: 10 minutes. Program/Special/Series time limit: 30 minutes.**

### 34. PUBLIC/CURRENT/COMMUNITY AFFAIRS

For excellence in a feature or segment from a program, series or special on general public interest or concern, especially those dealing with current community, social or political issues.

**Feature/Segment time limit: 10 minutes. Program/Special/Series time limit: 30 minutes.**

### 35. SPECIAL EVENT COVERAGE (other than News or Sports)

#### A. Live

#### B. Edited

For excellence in coverage of a one-time-only, anticipated community or entertainment event. Program may include multi-cameras and pre-produced segments that cover the full spectrum of the event. Live entries should include at least 75% live material, with no post edits.

**Time limit: 30 minutes.**

### 36. INTERSTITIAL

For excellence in non-commercial “filler” programming between two programs, where commercials are not permitted; such as city, county, state and public broadcasting stations.

**Time limit: A minimum of 2 minutes up to 10 minutes.**



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## SPOT ANNOUNCEMENTS

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One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the promotion or commercial. Entries must be regionally conceived, produced and aired. Spots that contain more than 50% of network or syndicator-provided material do not qualify. Music, graphics and pre-edited video constitute such material. **Spots may be 5-seconds to 5-minutes in length.** Program length commercials (infomercials) are not eligible. If a campaign is entered, a **maximum of three spots** may be included which are edited together for a single video upload.

**NOTE:** A **campaign** must be a series of spots promoting the same organization, company or product. A composite of unrelated spots is not a campaign.

### 37. COMMUNITY/PUBLIC SERVICE (PSAs)

For excellence in single spot announcements, or campaigns of announcements that effectively focus interest in and marshal support for worthy community or area causes.

**NOTE:** A single spot or a campaign may be submitted.

### 38. PROMOTION

**A. News Promo – Single Spot**

**B. News Promo – Single Spot/Same Day**

**C. News Promo – Campaign**

**D. News Promo – Image**

For excellence in announcements that promote a news image, a specific story, stories or series, including sports, weather and/or franchise stories. This includes promos for news specials, breaking weather, sports specials, etc.

**E. Program – Single Spot**

**F. Program – Campaign**

**G. Program – Sports**

**H. Program – Image**

For excellence in announcements that promote non-news programming. This includes spots that promote a broader station/company image as well as regionally produced spots for network and/or syndicated programming.

### 39. COMMERCIALS

For excellence in commercial production of a single spot, or of a campaign advertising a product, business or service that is conceived, written, created and produced in and for the regional market.

**NOTE:** A single spot or a campaign may be submitted.

Spots may be 5-seconds to 5-minutes in length. Program length commercials (infomercials) are not eligible.



## SPECIAL ACHIEVEMENT AWARDS (Single Recipient)

One award, more than one award, or no award is given only to the primary recipient listed on each category. Others who may have contributed to the content and execution of the material presented in the entry may purchase plaques to commemorate their participation.

### 40. OVERALL EXCELLENCE

**Awarded to the President/General Manager only** for excellence in the overall operations of a television station, news/sports cable system or online media outlet, during the eligibility period. Entry should reflect the organization's overall local product including any news & sports coverage, other locally produced programs, promotional announcements, on-air examples of events hosted by the organization and involvement in the community, and any further evidence of excellence. Entry should emphasize the quality, breadth and efficacy of the organization's operations, stressing substance rather than style, and exhibit performance in sustaining excellence throughout the eligibility year. Exempt from the five segment composite limits, but the entry must be comprised only of material as actually aired. No introductions, post production, montages, music or special effects may be added. This is not intended to be a "buzz" or demo reel. Entry should include a one-page, written synopsis of the organization's operation, product, accomplishments and achievements.

(NOTE: This category IS EXEMPT from "double-dipping" rules.)  
Entry length shall not exceed 30 minutes.

### 41. NEWS EXCELLENCE

**Awarded to the News Director only** for excellence in the overall news operation during the eligibility period. Entry should present as many different examples as possible, including, but not limited to: enterprise in general assignment reporting, breaking news coverage, specialty and beat reporting, series, documentaries, continuing coverage of community issues, editorials/commentaries, etc. Entry should emphasize the quality, breadth and efficacy of a news operation, stressing substance rather than style, and exhibit the news department's performance in sustaining excellence throughout the year. Exempt from the five segment composite limits, but the entry must be comprised only of material as actually aired. No introductions, post production, montages, music or special effects may be added. This is not intended to be a "buzz" or demo reel. Entry should include a one-page, written synopsis.

(NOTE: This category IS EXEMPT from "double-dipping" rules.)  
Entry length shall not exceed 30 minutes.

### 42. COMMUNITY SERVICE

**Awarded to the individual most responsible** for excellence in programming; whether news or non-news, involving the entire company in a continuing effort to focus interest on, and marshal support for, a worthy community cause. Entry should emphasize the depth, breadth, duration and efficacy of the effort, and must be comprised only of material as actually aired. No introductions, post production, montages, music or special effects may be added. Composite entries are allowed, but entry is exempt from five segment composite limits. Entry should include a one-page, written synopsis.

(NOTE: This category IS EXEMPT from "double-dipping" rules.)  
Entry length shall not exceed 30 minutes.



## SPECIAL ACHIEVEMENT AWARDS (Multiple Recipients)

One award, more than one award, or no award is given to those person(s) directly responsible for the content and execution of the material presented in the entry.

### 43. JOURNALISTIC ENTERPRISE

**A. Within 24 Hours**

**B. No Time Limit**

For excellence in the continuing endeavor of high journalistic enterprise, which may include investigative pieces, breaking news, features, profiles, interviews, documentaries, etc. Composite entry may include a maximum of 5 different stories. The airdate and length of each story must be submitted with the entry.

(NOTE: This category IS EXEMPT from “double-dipping” rules.)

Time limit: 30 minutes.

### 44. INTERACTIVE MEDIA

For excellence in multimedia/trans-media content that stands alone as original regional programming, OR uses digital platforms, like the web, mobile phones, tablets, smart TVs, etc., to extend or enhance the viewing experience, involvement and engagement beyond a linear television or video experience. Components may include tools, cross-platform environments or activities that unlock content, provide access to information, back-story or user-generate narratives, facilitate individual or collective participants and social collaboration. Content must have originated during the Chapter’s eligibility year. Submission to include a video (no promotional, marketing, sales or sizzle reels), that focuses on key features and user experiences, along with the active URL or link to the webpage for judges to view.

(NOTE: This category IS NOT EXEMPT from “double-dipping” rules.)

Time limit: 5 minutes.



## CRAFTS ACHIEVEMENT

One award, more than one award, or no award is given for excellence in a specific craft discipline demonstrating the skills of one or more individuals. Each entry may contain a single example of the craft **or** a composite of material as originally transmitted.

**Time Limit: 15 minutes (unless otherwise indicated).**

**Craft awards are intended for hands-on craft persons, not those who supervise craft persons.** If a craft person enters as a producer in a program category, they may enter the same entry again in their respective craft category. While craft entrants may submit more than one entry per craft discipline, only **one** of those entries may be a composite. Elements of the composite may not be separately entered as individual craft entries.

Composite entries should include a minimum of two (2) and no more than five (5) representative reports, segments or elements. **One to two seconds of black with no audio or slates must be inserted between cuts.** Demo reels or montages **ARE NOT ALLOWED** and will result in disqualification of the entry.

**NOTE:** Short Form craft categories are for promos, PSAs, commercials, program opens, etc. Non-news features, segments, short stand-alone programs should be submitted under the "Program" or "Post-Produced" sub-category.

### 45. AUDIO (Live or post Production)

### 46. MUSICAL COMPOSITION/ARRANGEMENT

### 47. DIRECTOR

- A. **Live or Recorded Live** (PL track is preferred)
- B. **Newscast** (PL track is preferred)
- C. **Non-Live** (Post-Produced)
- D. **Short Form** (Promos, PSAs, Commercials, Opens, etc.)
- E. **Technical Director** (Single individual manually switching a program. Entry may not be entered in any other director category)

### 48. EDITOR

- A. **News**
- B. **Program** (Non-News)
- C. **Short Form** (Promos, PSAs, Commercials, Opens, etc.)
- D. **Sports**

### 49. GRAPHIC ARTS

Entries must contain graphical elements originally created for regional markets. Re-purposed content from national sources, is not eligible.) **Exempt from five-lift rule. Entry length shall not exceed 5 minutes.**

- A. **Graphics** (Graphics, Animation, Art Direction)
- B. **Set Design**

### 50. LIGHTING (Studio or Location)



## 51. NEWS PRODUCER

Enter complete segment or composite not to exceed 30 minutes. Unless part of a composite entry, material entered in this category cannot be part of a full-length program (news or non-news) already entered elsewhere.

## 52. TALENT

**For Anchor categories only:** A segment is a 'lift' from a news program (newscast, news special, breaking news, etc.) with the material that doesn't include the entrant edited out. An entry may include up to five segments. Each segment can include material from only ONE news program: think of this as "five segments equals five changes of clothing" rule. Entrants may not cherry-pick short segments from various points throughout the program and edit those together; that would be a montage. It's allowed, but not required, for the co-anchors' and reporters' video to be edited out of a segment. Anchor entries may include examples of studio anchoring, field anchoring, specials, breaking, etc., but NOT reporter packages (if an anchor also does reporter packages, he/she must enter those in one of the reporter categories.) A second of black is necessary between each segment but not required within the segment.

### A. Anchor – News

### B. Anchor – Weather

### C. Reporter – General Assignment/Spot News

(For excellence in the specialized skills of reporting daily general assignment stories)

### D. Reporter – Specialty Assignment

For reporters producing coverage of special interest information that consists of feature reporting, investigative reporting, or specialized reporting (e.g. consumerism, health, science, criticism, politics, environment, technology commentary, etc.)

### E. Sports (includes anchor, reporter, sports analyst & play-by-play)

### F. Commentator/Editorialist

### G. Performer/Narrator

### H. Program Host/Moderator

## 53. PHOTOGRAPHER

### A. News

### B. Program (Non-News)

### C. Short Form (Promos, PSAs, Commercials, Opens, etc.)

### D. Video Essay (Single Camera Only)

For excellence by a single individual covering a single or multi-part news story or program. The video essay creator is the photojournalist and editor, weaving together elements captured in the field to tell the story without a reporter or professional talent track. Entry may not be entered in any other craft or program category.

## 54. TECHNICAL ACHIEVEMENT

For excellence in technical engineering which might include: oversight in the coverage of a special event, specific technical innovation that enhances viewer experience or a technical success story that is as unique and noteworthy as to warrant special honor and recognition. In addition to the video, entry should include a one-page synopsis detailing specific objectives and challenges that were overcome as a result of the technical achievement. Recognition is for the production utilizing the technical achievement, not the actual engineering invention itself.

**Time limit: 30 minutes.**



## 55. VIDEO JOURNALIST

For excellence by cross-discipline individual, serving as photojournalist, editor, talent, and writer; covering a single or multi-part story or topic. Entry may not be entered in any other craft category.

## 56. WRITER (Script Preferred)

**A. News**

**B. Program** (Non-News)

**C. Short Form** (Promos, PSAs, Commercials, Opens, etc.)

