



**FROM CAMPUS TO CAREER:
A BREAKTHROUGH
IN BROADCASTING**



OPENING REMARKS 10:00 AM - 10:20 AM | COSFORD CINEMA

SESSION 1 (10:30 AM - 11:15 AM)	SESSION 1 (10:30 AM - 11:15 AM)	SESSION 1 (10:30 AM - 11:15 AM)	SESSION 1 (10:30 AM - 11:15 AM)	SESSION 1 (10:30 AM - 11:15 AM)
ROOM # 2055	ROOM # 2057	ROOM # 3055	STUDIO 1008-C	ROOM # 3053 (Shoma Hall)
Camera/Lighting/Equipment Choices Jim Guarasci <i>Executive Producer, BECON TV</i>	Being a Journalist: The Hustle, The Grind Nicole Linsalata <i>7 NEWS General Assignment Reporter, WSVN</i>	Storytelling 101/Long Form & Short Form Diversity/Equity/Inclusion Gina Presson <i>Lecturer University of Miami, Reporter, Producer</i> Mia Laurenzo <i>Producer/Podcaster, Side Show Charlie Productions</i>	TV Performance (On-Camera Presence) Craig Stevens <i>7 NEWS Anchor, WSVN</i> Lynn Martinez <i>7 News Anchor & Deco Drive Host, WSVN</i>	Mobile Journalism Mike Castellucci <i>Michigan State University Artist in Residence/ Phoning it in Creator</i>

SESSION 2 (11:25 AM - 12:10 PM)	SESSION 2 (11:25 AM - 12:10 PM)	SESSION 2 (11:25 AM - 12:10 PM)	SESSION 2 (11:25 AM - 12:10 PM)	SESSION 2 (11:25 AM - 12:10 PM)
ROOM # 2055	ROOM # 3053 (Shoma Hall)	ROOM # 3055	STUDIO 1008-C	ROOM #2057
Editing Tips & Video/Audio Michael Anderson <i>Director of Production Services, WLRN</i> Mia Laurenzo <i>Producer/Podcaster, Side Show Charlie Productions</i>	Control and Command: Producing Alex Suarez <i>Exec. Producer, South Florida Live & Acceso Total</i> Jennifer Aguirre <i>Producer, South Florida Live</i>	Script Writing - Feature/News/Narrative Gina Presson <i>Lecturer University of Miami, Reporter, Producer</i>	TV Performance (On-Camera Presence) Antonio Mora <i>Wolfson Chair, University of Miami</i>	Easy Live Production - Sporfie Robert Walraven <i>CSM - Sporfie Fundraising, Sporfie</i> Jon LaCroix <i>Director of Operations, Bulletproof Bear</i>

SESSION 3 (12:20 PM - 1:05 PM)	SESSION 3 (12:20 PM - 1:05 PM)	SESSION 3 (12:20 PM - 1:05 PM)	SESSION 3 (12:20 PM - 1:05 PM)	SESSION 3 (12:20 PM - 1:05 PM)
ROOM # 3055	ROOM # 2055	ROOM # 2057	STUDIO 1008-C	ROOM # 3053 (Shoma Hall)
Documentary: The Long Game Scott Barnett <i>Fusion TV, Producer, Director</i>	Social Media/Digital Content Rocio Sevilla <i>Media Producer, Bowstring Studio</i>	Creating Change Through Investigative Journalism Dave Bohman <i>Investigative Reporter, WPTV, NBC</i>	TV Performance (On-Camera Presence) Interview Techniques Craig Stevens <i>7 NEWS Anchor, WSVN</i> Lynn Martinez <i>7 News Anchor & Deco Drive Host, WSVN</i>	Mobile Journalism Mike Castellucci <i>Michigan State University Artist in Residence/ Phoning it in Creator</i>

LUNCH/NETWORKING 1:10 PM - 2:00 PM | COURTYARD
CLOSING REMARKS 2:00 PM | COURTYARD