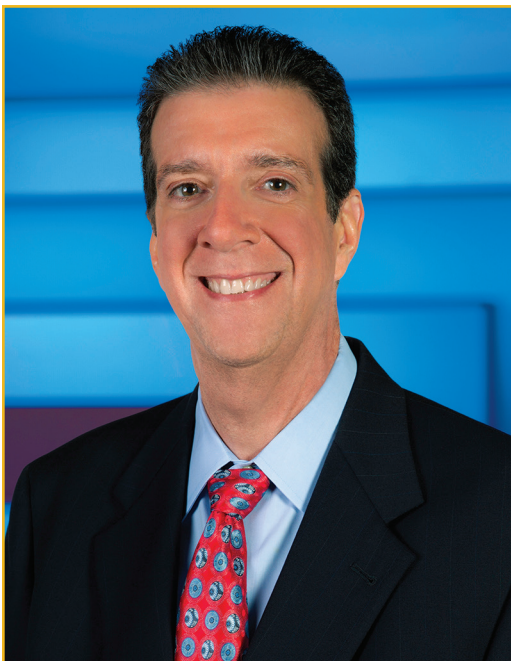


# PRESS RELEASE

## The Suncoast Chapter of the National Academy of Television Arts & Sciences Announces 2024 Governors' Award Recipient

**Pembroke Pines, FL (March 2024)** - The Suncoast Chapter of the National Academy of Television Arts & Sciences is pleased to announce the 2024 Governors' Award recipient, Bert Medina. The Governors' Award recognizes excellence in people, cable, media and/or television entities. It is not given every year. The candidate must receive a favorable vote of no less than 4/5th of the Board. It recognizes those persons, or entities who would not otherwise be eligible to win a Suncoast Regional EMMY® Award, but are worthy of recognition for the quality of their contributions to the Suncoast region. This award will be given at the 2024 Suncoast Emmy® Awards on Saturday, December 7th at the Hyatt Regency Orlando. [suncoastchapter.org](https://suncoastchapter.org)

### 2024 Governors' Award Recipient



**Bert Medina**  
President and CEO - WPLG-TV

After graduating from Florida International University with a degree in communications, Bert Medina launched a career in television that began at Sunbeam's Miami station, WSVN, as a Research Analyst and later, Research Director, Director of Marketing, Research & Cable Relations and Director of Broadcast Operations.

He later moved on to become Senior Vice President and Operating Manager of the TeleFutura Television Network, a unit of Univision Communications, where he propelled the operation to the number two Spanish-language broadcast network.

In late 2013 Post-Newsweek Stations appointed him Vice President and General Manager of WPLG-TV and in July of 2018, Medina was named President and CEO of WPLG, Inc., a Berkshire-Hathaway company. Medina had served as the company's president since July of 2014 and that same year became a member of the WPLG Board of Directors. He is also on the Board of Directors for Florida Association of Broadcasters, Kopenhagen Center for the Advancement of Women in Communication, the Marfan Foundation, where he serves as Chair, the National Association of Broadcasters, Emma Bowen Foundation Advisory Board and Seneca Park Association Board, where he is Secretary and Treasurer. Medina served on the Board of Governors for the ABC Television Affiliates Association from 2015 through 2020.

Previously, Medina has served on the boards of the Museum of Science and Industry in Chicago, the Illinois State Broadcasters Association and the Board of Trustees of Columbia College. He has also served on the boards of the South Florida Chapter of NATAS and the American Marketing Association.